



PRINCE RUPERT

Online Forum

www.quantumrecreation.com

Goals of the Project

⚙️ Assessing and improving recreational services and facilities

🤝 Incorporating community engagement, including under represented groups, into the planning process.

🎯 Developing a strategic action plan with clear recommendations and priorities.

🏃♂️🌿 Enhancing indoor and outdoor programming to promote wellness and active living for all demographic groups

TIMELINE



COMMUNITY COMPARISON

TOP 3 INDOOR AND OUTDOOR

Recreation Facilities	Prince Rupert (12,300 pop.)	Smithers (5,387 pop.)	Terrace (12,017 pop.)	Kitimat (8,236 pop.)
Pool	1	1	1	1
Indoor Arena	1	2	2	2
Gymnasium	2	0	0	1
Baseball Diamonds	6	6	6	6
Rectangular Fields	4	4	6	6
Trails (km)	65	62	18	10

Legend:



Within or above
community average



Slightly below
community average



Well below
community average



COMMUNITY COMPARISON FEES 2024

Fees	Prince Rupert (12,300 pop.)	Smithers (5,387 pop.)	Terrace (12,017 pop.)	Kitimat (8,236 pop.)
Prime Time Arena (Adult)	\$276.72	\$220.90	\$185.40	\$225.95
Prime Time Arena (Youth)	\$106.10	\$110.40	\$133.40	\$83.50
Non-Prime Time Arena (Adult)	\$208.86	N/A	N/A	\$192.70
Non-Prime Time Arena (Youth)	\$80.08	N/A	N/A	\$71.75
Main Pool Rental	\$98.43 (Public)	N/A	\$168 (Public)	N/A
Dry Floor Rental (Adult)	\$114.87 (Non-prime time) \$172.31 (Prime time)	\$97.80 (Adult)	\$86.50 (Adult)	N/A
Dry Floor Rental (Youth)	\$66.06 (PT) \$44.04 (NPT)	\$48.90	\$50.75	N/A

Legend:



Within or above
community average



Slightly below
community average



Well below
community average



ENGAGEMENT FINDINGS

Most Used Facilities

Earl Mah Aquatic
Centre, Lester Centre
and Library



Service gaps

Youth, young adult and
LGBTQIA2S+
participants.



Barriers

Cost, limited hours, poor
communication,
accessibility



High Satisfaction

Swim lessons and family
swim



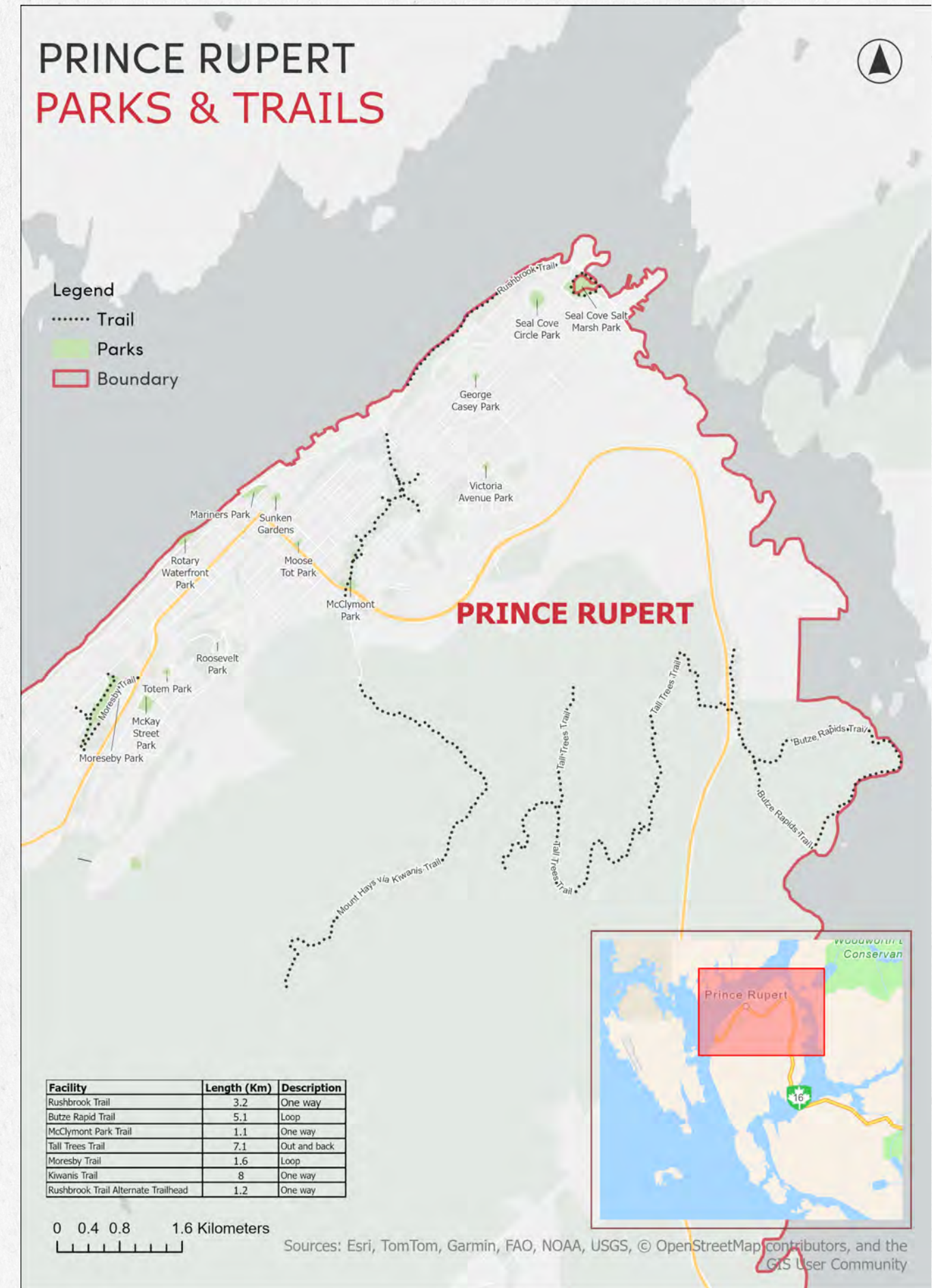
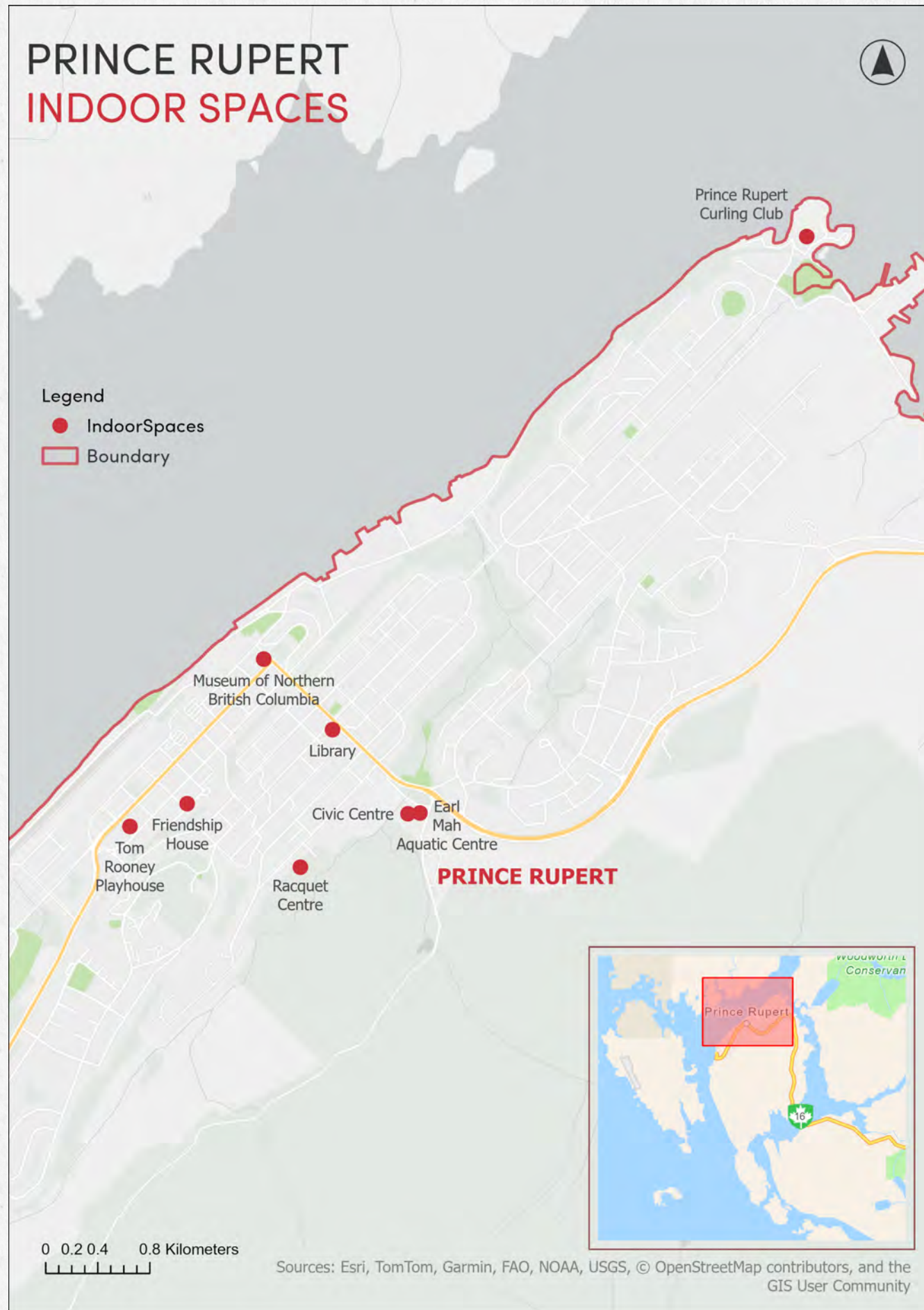
Most Used Youth Activities

Organized sports,
outdoor recreation,
social setting activities



Volunteer and Staffing Shortages

RECREATION SPACES INDOOR AND OUTDOOR



PROGRAM PARTICIPATION 2023-2024

Program	2023	2024	Increase
Civic Centre Programs	5,569	15,498	178% increase
Training Programs	11	108	881% increase
Kidsport Program	9	33	266% increase

AGE-FRIENDLY & WELLNESS ASSESSMENT



Community perspective on:	Environments That Promote:	Opportunities For:
  Access to Resources   Access to Services	 Physical Health  Mental Health  Social Well-being	 Healthy Living  Social Connection  Equitable Participation

AGE-FRIENDLY & WELLNESS ASSESSMENT

What Was Assessed:

  **Level of Access**

  **Accessibility of Outdoor Spaces and Buildings**

 **Transportation**

 **Health Services**

 **Youth Services**

 **Adult Services**

AGE-FRIENDLY & WELLNESS ASSESSMENT

 Wins	! Recommendations
• Diverse recreation programs • Many senior programs are offered in accessible locations at earlier times in the day • Offer HandyDART transportation (accessible transportation	• Update accessibility features in infrastructure • Provide more intergenerational programming • Diversify marketing format, utilize print and spoken communication when advertising programs

NEXT STEPS

 Staff Team Workshop

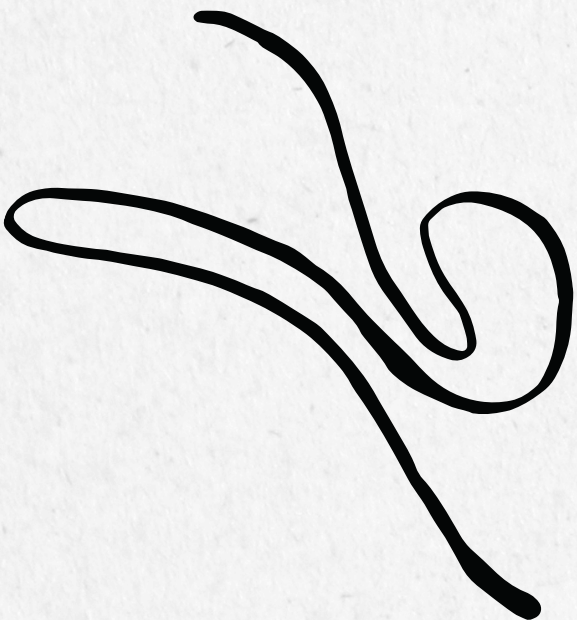
 Indigenous Engagement

 Focus Group Meetings

 Recreation Staff Meetings

 Complete the last document

 Recreation and Wellness Plan



EXIT SURVEY



<https://surveys.quantumrecreation.com/zs/vdDvy3>