



Community Survey Response Statistics: Engage Prince Rupert OCP Survey

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iPlan

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Purpose

This report summarizes and presents the Engage Prince Rupert survey results on the Official Community Plan Update. A total of 617 visits to the survey site occurred and 125 surveys were completed on the “Bang The Table: Engagement HQ” online platform. The Survey was available online from February 6th to March 13th and paper copies were accepted until March 31st, 2020. Survey questions included multiple choice and open-ended questions. Graphs were generated for the multiple choice questions using the Bang the Table platform and from a manual thematic analysis of the open ended questions.



Results Overview

This section presents a summary of the results by question. Attached as Appendix A is the computer generated results and graphs for the multiple-choice questions. Attached as Appendix B includes all of the themes from the open-ended questions.

In general the results indicate very strong support for the Vision 2030 strategy. This validates using the Vision 2030 as the land use framework for the current OCP update and mirrors the very positive response exhibited by the approximately 450 people that attended the unveiling of Vision 2030 in December, 2019. The results indicate that residents strongly value the diverse and inclusive nature of the Prince Rupert community, and highly value its environmental qualities. Respondents want the City to improve its physical stock, revitalize the City Core, have more waterfront access, and see a need for a variety of housing types. In regards to First Nations, respondents recognized the need for and value of working with First Nations towards mutually beneficial outcomes.

The survey challenged participants to consider a range of city services and rate whether they thought the service was important and also whether there was any urgency needed in the delivery or improvement of the service. Those services that were rated as most important and most urgent may help Council prioritize future investment choices. For example, the importance of infrastructure was considered both urgent and important whereas bicycle facilities while important are not urgent.

The results of the survey also demonstrate support for the five planning principles presented in the Vision 2030 strategy. Support for these principles along with the land use framework have been the guide to the draft of the 2020 OCP: Rupert City of Rainbows. The next step in consultation will be to seek public input on proposed policies in the draft OCP.

Results

Demographic Information

Q1: Contact information of participants (results confidential)

Q2: Do you live in Prince Rupert?

The results indicate that 94.3% of the respondents were Prince Rupert residents.

Q3: What is your age range?

The results indicate:

- 12.5% are between the ages of 20-29.
- 54.5% are between the ages of 30-49.
- 20.5% are between the ages of 50-64.
- 12.5% are the ages 65 and over.

Q4: Do you own or rent your home?

The results indicate that 81.3% of the respondents currently own a home, and 18.8% of respondents rent in Prince Rupert.

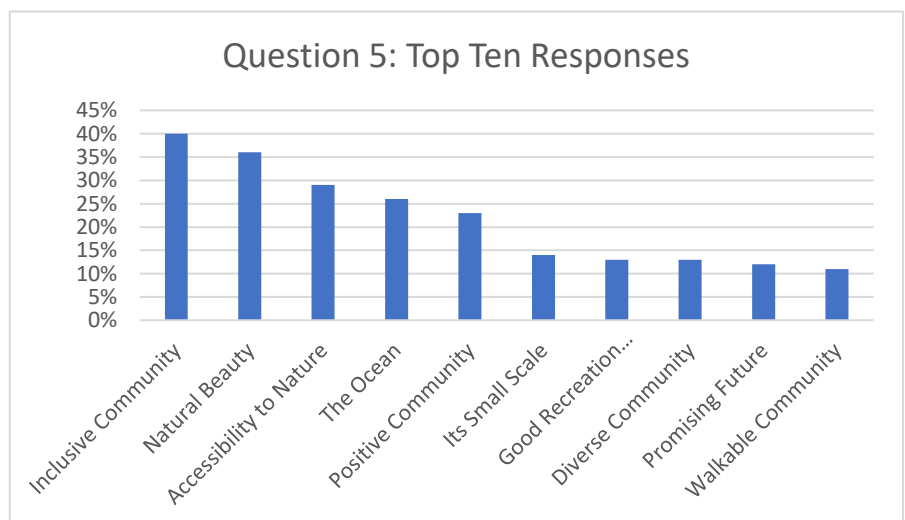
Question 5: We would now like to hear your opinions about Prince Rupert and its future. What do you value about Prince Rupert?

120 total responses.

5 Skipped

Top Ten:

1. 40% Inclusive community
2. 36% Natural Beauty
3. 29% Accessibility to nature
4. 26% The Ocean
5. 23% Positive Community
6. 14% Its small scale
7. 13% Good recreation facilities



8. 13% Diverse community
9. 12% Promising future
10. 11% Walkable community

Community Priorities

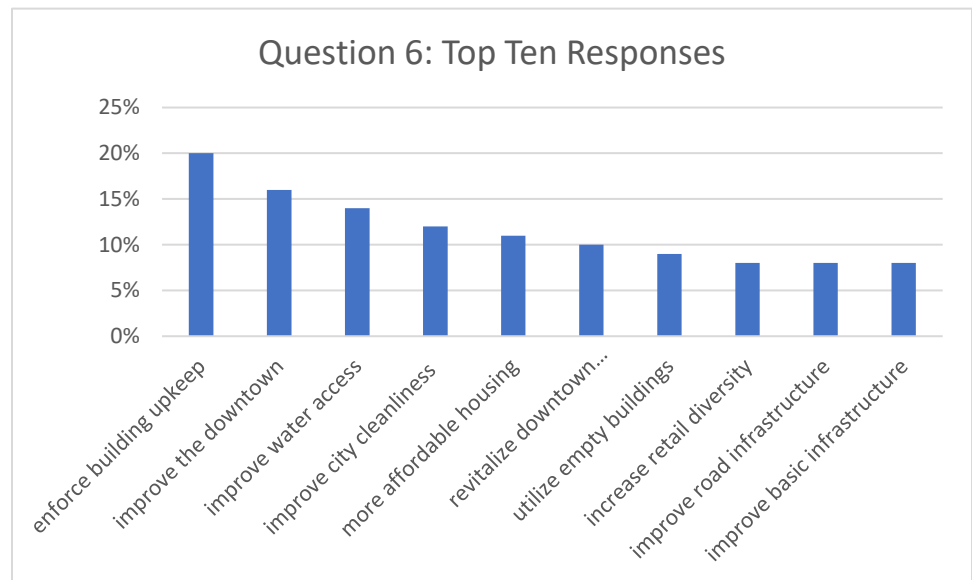
Question 6: What do you think needs to change in Prince Rupert?

122 Answers.

3 Skipped

Top Ten:

1. 20% Enforce building upkeep
2. 16% Improve the downtown
3. 14% Improve water access
4. 12% Improve city cleanliness
5. 11% More affordable housing
6. 10% Revitalize downtown buildings
7. 9% Utilize empty buildings
8. 8% Increase retail diversity
9. 8% Improve road infrastructure
10. 8% Improve basic infrastructure



Question 7: Are you familiar with the City's Official Community Plan?

The results indicate that 65.6% of the respondents are familiar with the City's Official Community Plan, and 34.4% are not aware.

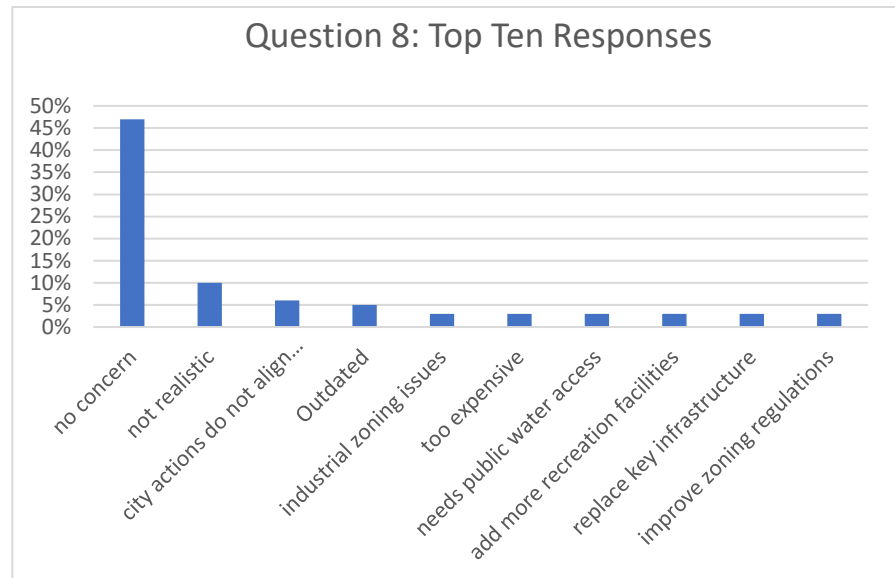
Question 8: Do you have any particular concerns with the OCP?

59 total responses.

66 Skipped.

Top Ten:

1. 47% No concern
2. 10% Not Realistic
3. 6% City Actions do not Align with OCP
4. 5% Outdated
5. 3% Industrial Zoning Issues
6. 3% Too Expensive
7. 3% Needs Public Water Access
8. 3% Add more recreation facilities
9. 3% Replace Key Infrastructure
10. 3% Improve Zoning Regulations



Question 9: What kind of Residences should Prince Rupert have more of? Check all that apply.

The results indicate that:

- 51% respondents want more Single Family Dwellings.
- 39% respondents want more Secondary Suites.
- 27% respondents want more Duplexes.
- 21% respondents want more Triplexes.
- 69% respondents want more Town Homes.
- 75% respondents want more Apartments/Condominiums.

Question 10: Should the City develop an Active Recreation Plan that provides for City-wide pedestrian and bicycle paths?

The results indicate that 87.5% of respondents want an Active Recreation Plan that provides for City-wide pedestrian and bicycle paths.

[Feedback on 2030 Vision Document](#)

Question 11: Are you familiar with the Redesign Rupert Vision 2030 document?

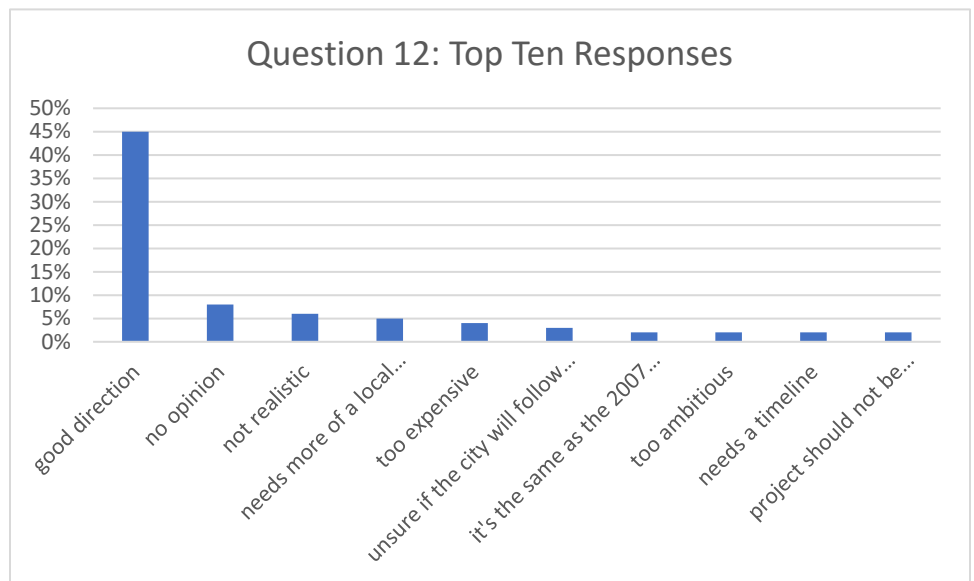
The results indicate that 86.3% of the respondents are familiar with the Redesign Rupert Vision 2030 document.

Question 12: Do you have any views about the overall 2030 Vision Document? Provide comments here.

91 total answers. 34 Skipped.

Top Ten:

1. 45% Good direction
2. 8% No opinion
3. 6% Not realistic
4. 5% Needs more of a local perspective
5. 4% Too expensive
6. 3% Unsure if the city will follow through
7. 2% It's the same as the 2007 document
8. 2% Too ambitious
9. 2% Needs a timeline
10. 2% Project should not be managed by the City



Question 13: The 2030 Vision sees the city's historical downtown as the heart of the community to be revitalized and renewed, offering the services that attract residents and visitors. Do you agree with this focus?

The results indicate that 87% of the respondents want the downtown core revitalized and renewed.

Question 14: Central to the 2030 vision document is an approach that sees the City, Industry, First Nations, Residents and Stakeholder groups working collaboratively. This would not have any organization giving up their appropriate mandate and responsibilities but would have all working together to achieve a common goal—a renewed and growing community. Do you agree with this approach?

The results indicate that 93.4% of the respondents would like to see collaborative working relationships between the City, Industry, First Nations, Residents, and Stakeholder Groups to renew and grow the Prince Rupert community.

Question 15: The 2030 Vision document proposes five principles for successful renewal of Prince Rupert. Please indicate your level of agreement or disagreement with each of the principles.

The results indicate the respondent's positions on the listed principles:

Principle 1: Growth and Change in Prince Rupert must enhance community well being.

- Definitely agree- 78%
- Somewhat agree- 13%
- Neither agree nor disagree- 1%
- Somewhat disagree- 2%
- Definitely disagree- 6%

Principle 2: Growth and development in Prince Rupert must enhance community sustainability and resilience.

- Definitely agree- 75%
- Somewhat agree- 15%
- Neither agree nor disagree- 3%
- Somewhat disagree- 3%
- Definitely disagree- 3%

Principle 3: Growth and development in Prince Rupert must add or enhance unique local character in tune with the special natural setting.

- Definitely agree- 69%
- Somewhat agree- 2%
- Neither agree nor disagree- 3%
- Somewhat disagree- 3%
- Definitely disagree- 3%

Principle 4: Growth and change in Prince Rupert must enhance diversity.

- Definitely agree- 60%
- Somewhat agree- 21%
- Neither agree nor disagree- 12%
- Somewhat disagree- 1%
- Definitely disagree- 5%

Principle 5: Growth and development in Prince Rupert must facilitate communities/port mutual supports, commitments, and accords.

- Definitely agree- 54%
- Somewhat agree- 27%
- Neither agree nor disagree- 11%
- Somewhat disagree- 6%
- Definitely disagree- 2%

Question 16: The 2030 Vision document sees a new Prince Rupert as doubling its population but in a way that reflects the best of its history and past character. This vision sees the downtown as an attractive place with new development, more waterfront access, a significant amount of residential development in the downtown areas (downtown, midtown and a new Marina District). Do you agree with this idea for the downtown?

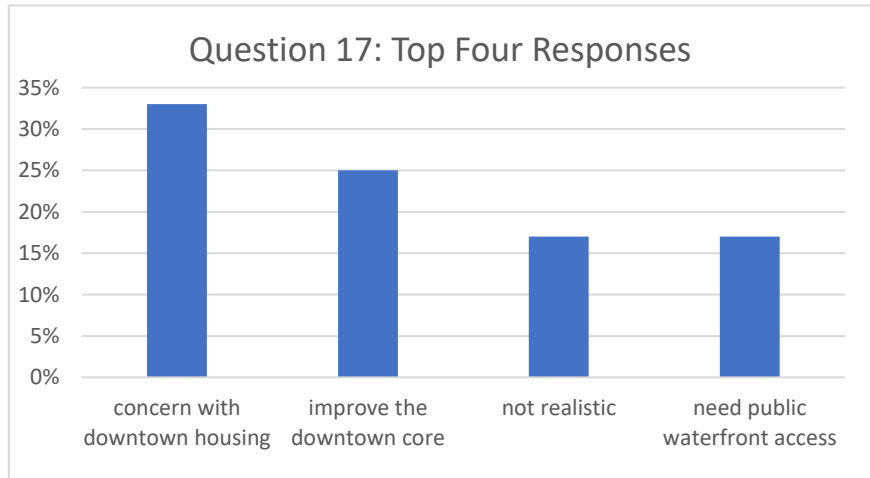
The results indicate that 90.1% of the respondents agree with the proposed development directions in the Downtown area.

Question 17: If not, why not?

12 total responses. 113 skipped.

Top four:

1. 33% Concern with downtown housing
2. 25% Improve the Downtown core
3. 17% Not realistic
4. 17% Need Public waterfront access



Question 18: The 2030 Vision document contemplates a Downtown Land Use Framework. (Please feel free to use your browsers zoom function to see the plan in more detail, or find a copy of the full list of maps in the Document Library of the Project landing page at: <https://engage.princerupert.ca/official-community-plan-update>)

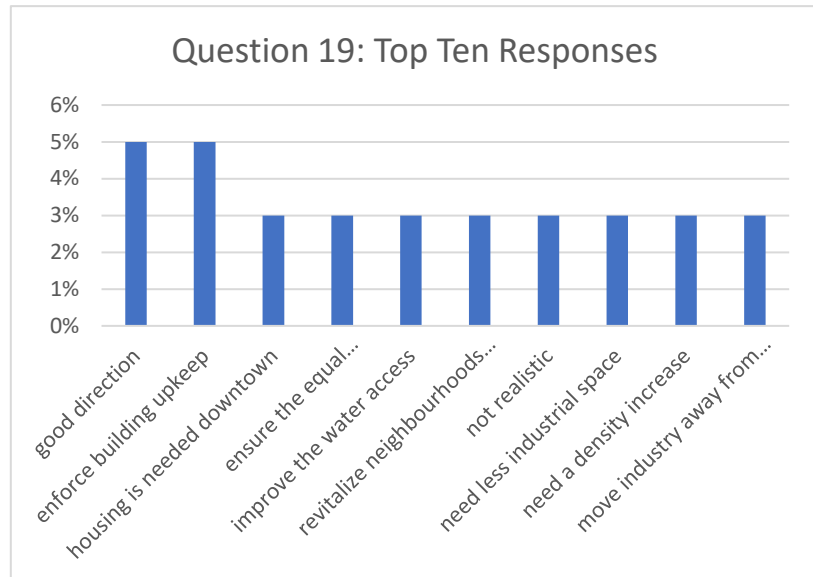
The results indicate that the respondent's views on the Downtown Land Use Framework:

- Agree- 61.7%
- Are neutral- 30.8%
- Disagree- 7.5%

Question 19: Please feel free to use this space to provide additional comments on the Downtown Land Use framework from the previous question.

56 total answers. 69 skipped.
Top Ten:

1. 5% Good direction
2. 5% Enforce building upkeep
3. 3% Housing is needed downtown
4. 3% Ensure the equal spatial distribution of development
5. 3% Improve the water access
6. 3% Revitalize neighbourhoods before expanding them
7. 3% Not realistic
8. 3% Need less industrial space
9. 3% Need a density increase
10. 3% Move industry away from the City



Question 20: The 2030 Vision document recognizes the importance of First Nations and sees the success of First Nations in the region being associated with the success of Prince Rupert.

The results indicate that the respondent's views on the importance of First Nations success being associated with the success of Prince Rupert:

- Agree- 74.6%
- Are neutral- 22.1%
- Disagree- 3.3%

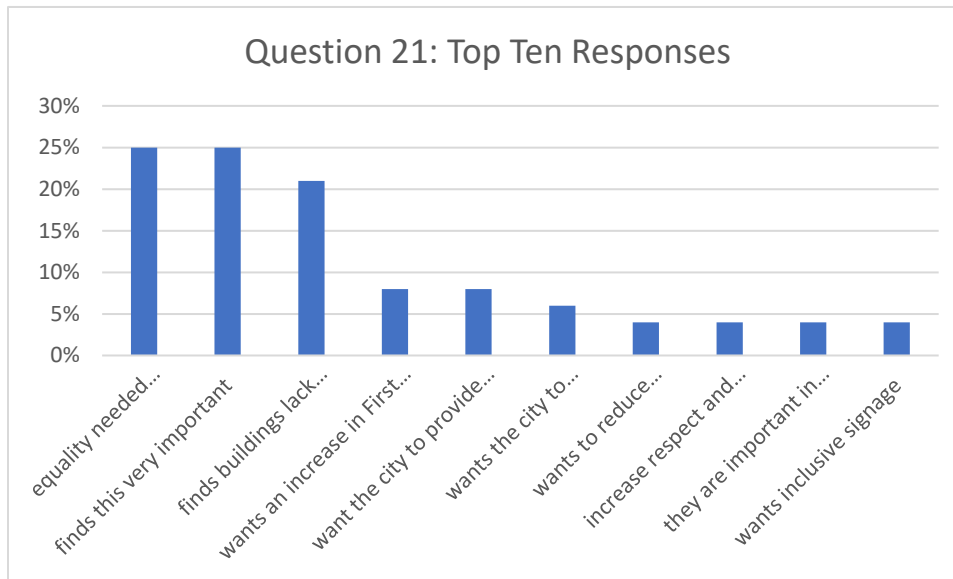
Question 21: Please feel free to use this space to provide additional comments on the importance of First Nations success to Prince Rupert.

52 total answers. 73 skipped.

Top Ten:

1. 25% Equality needed community wide
2. 25% Finds this very important
3. 21% Finds buildings lack indigenous design/art
4. 8% Want an increase in First Nations Partnerships
5. 8% Want the City to provide First Nations with access to health, education, recreation, and retail

6. 6% Want the city to respectfully represent their population
7. 4% Want to reduce community racism
8. 4% Increase respect and recognize their claim
9. 4% They are important in Prince Rupert's history
10. 4% Want inclusive signage



Question 22: The 2030 Vision Document contemplates a City-Wide Open Space Network.

The results indicate that the respondent's views on the City-Wide Open Space Network.

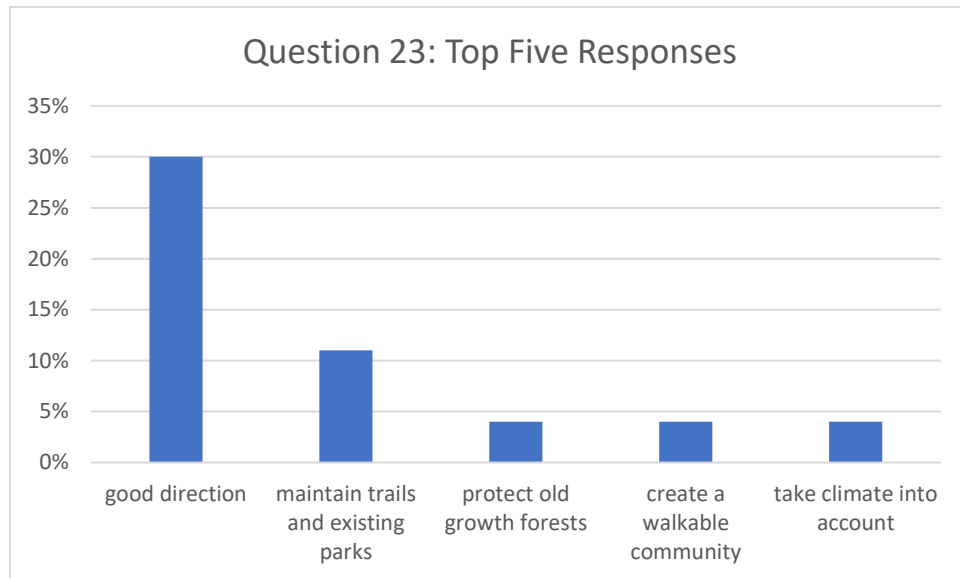
- Agree- 77%
- Are neutral- 18%
- Disagree- 4.9%

Question 23: Please feel free to use this space to provide additional comments on the proposed Open Space Framework from the previous question.

47 total responses. 78 skipped.

Top five:

1. 30% Good direction
2. 11% Maintain trails and existing parks
3. 4% Protect old growth forests
4. 4% Create a walkable community
5. 4% Take climate into account



Question 24: The 2030 Vision document contemplates a City Core Arts and Cultural Framework.

The results indicate that the respondent's views on the City Core Arts and Cultural Framework.

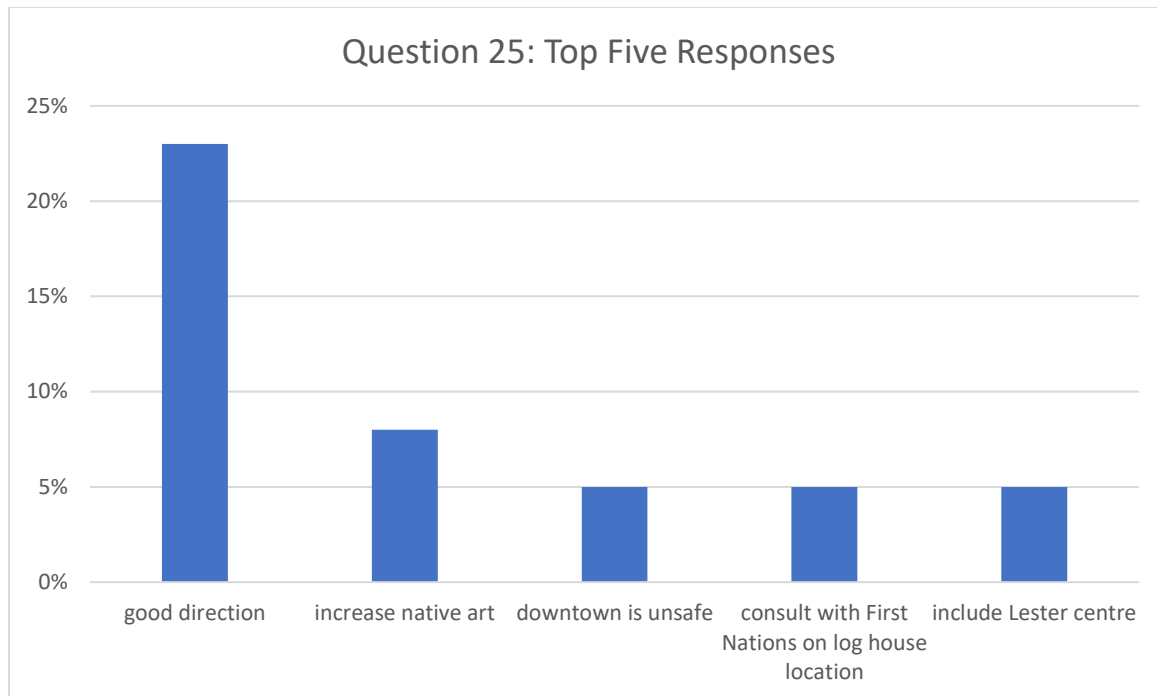
- Agree- 65.5%
- Are neutral- 28.6%
- Disagree- 5.9%

Question 25: Please feel free to use this space to provide additional comments on the proposed Arts/Culture Framework from the previous question.

40 total responses. 85 skipped.

Top 5:

1. 23% Good direction
2. 8% Increase native art
3. 5% Downtown is unsafe
4. 5% Consult with first nations on log house location
5. 5% Include Lester centre



Question 26: The 2030 Vision Document contemplates a City Core building heights Framework.

The results indicate that the respondent's views on the City Core building heights Framework.

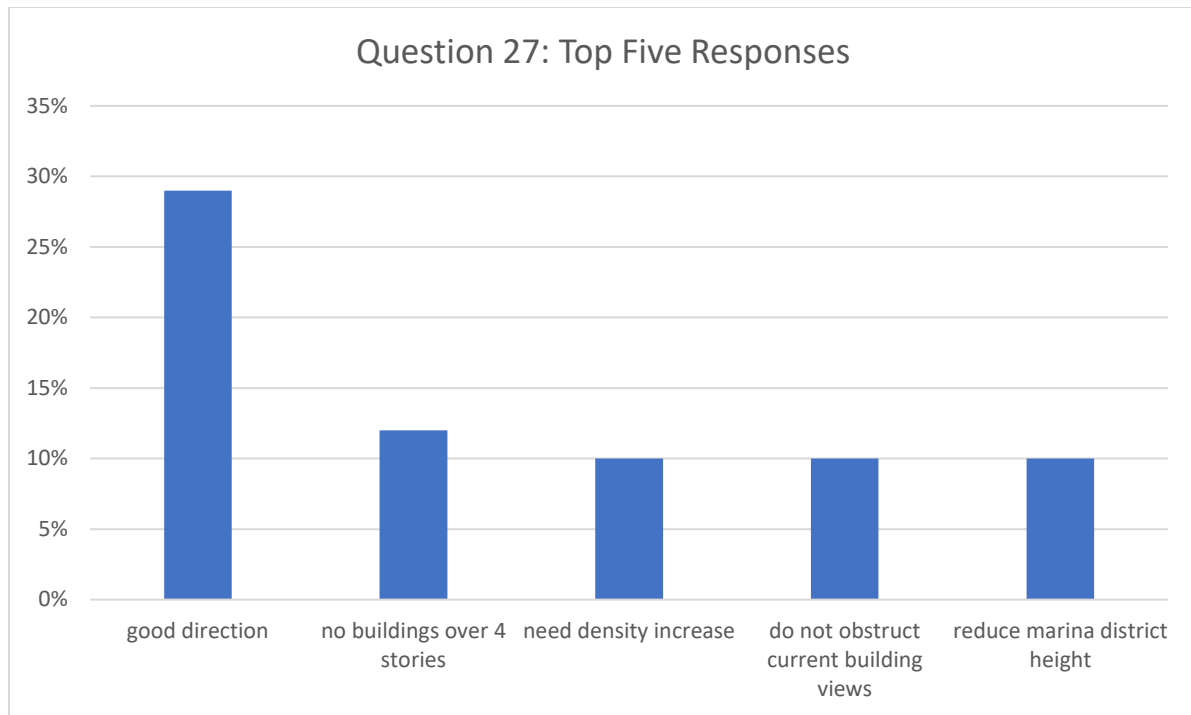
- Agree- 62.7%
- Are neutral- 25.4%
- Disagree- 11.9%

Question 27: Please feel free to use this space to provide additional comments on the proposed Building Heights Framework from the previous question.

42 total answers. 83 skipped.

Top 5:

1. 29% Good direction
2. 12% No buildings over 4 stories
3. 10% Need density increase
4. 10% Do not obstruct current building views
5. 10% Reduce marina district height



Question 28: The 2030 Vision Document contemplates a “Placemaking” strategy to create compelling places (such as destination parks, beautiful streets, engaging public areas) in the downtown that attract residents and visitors to the downtown.

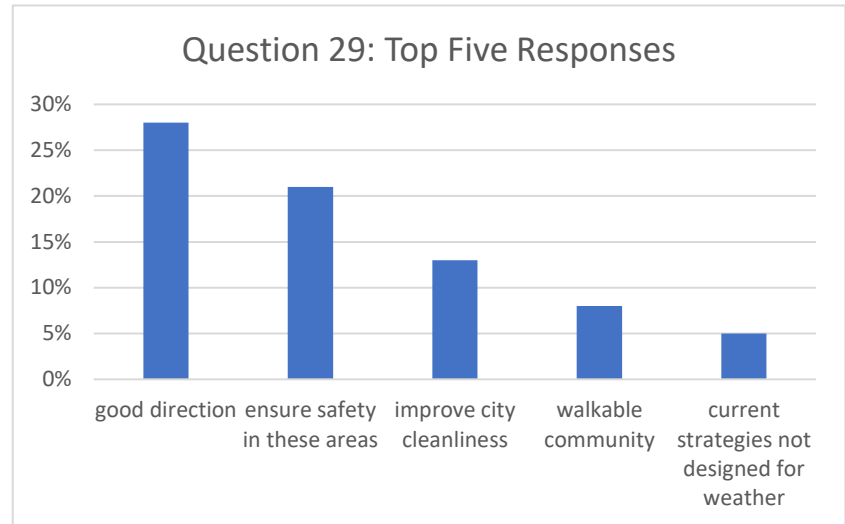
The results indicate that the respondent’s views on the 2030 Vision Document’s Placemaking strategy.

- Agree- 85.8%
- Are neutral- 10.8%
- Disagree- 3.3%

Question 29: Please feel free to use this space to provide additional comments on the proposed "Placemaking" strategy from the previous question.

39 total answers. 86 skipped.
Top 5:

1. 28% Good direction
2. 21% Ensure safety in these areas
3. 13% improve city cleanliness
4. 8% Walkable community
5. 5% Current strategies not designed for weather



Relative Importance of City Services

Question 30 & 31:

These questions engage respondents on fourteen matters to find what they find important and urgent. The responses have been combined on a graph to best illustrate the relationship between importance and urgency. It is noted that Recreation Services are important, but not urgent. It is important to note that while a service may be ranked lower in importance, this does not mean that it is not an important service. It is just not regarded as important as others.

The results indicate the top five matters respondents find most important:

1. A Healthy Environment
2. Sewage collection and treatment
3. Recreation Services

The results indicate that the top services that are least important are:

1. bike paths
2. cultural services
3. bus transit

The results indicate the top five matters that respondents find most urgent:

1. Parks
2. Sewage collection and treatment
3. Affordable housing

The results indicate the top three matters that are both the most important and most urgent:

1. Sewage collection and treatment
2. A healthy environment
3. A busy and attractive downtown

The results indicate that the least urgent services are:

1. cultural services
2. bus transit
3. bike paths

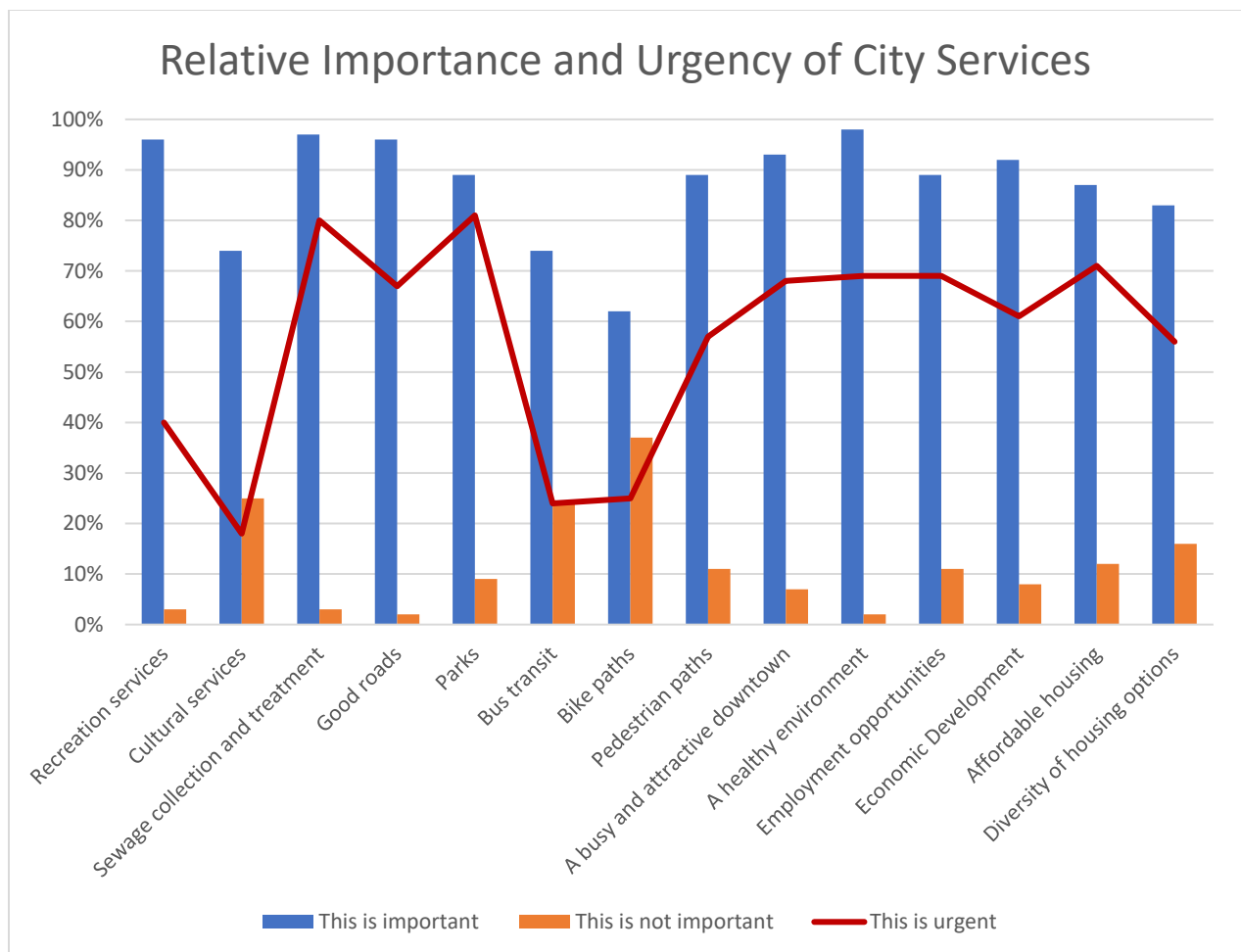


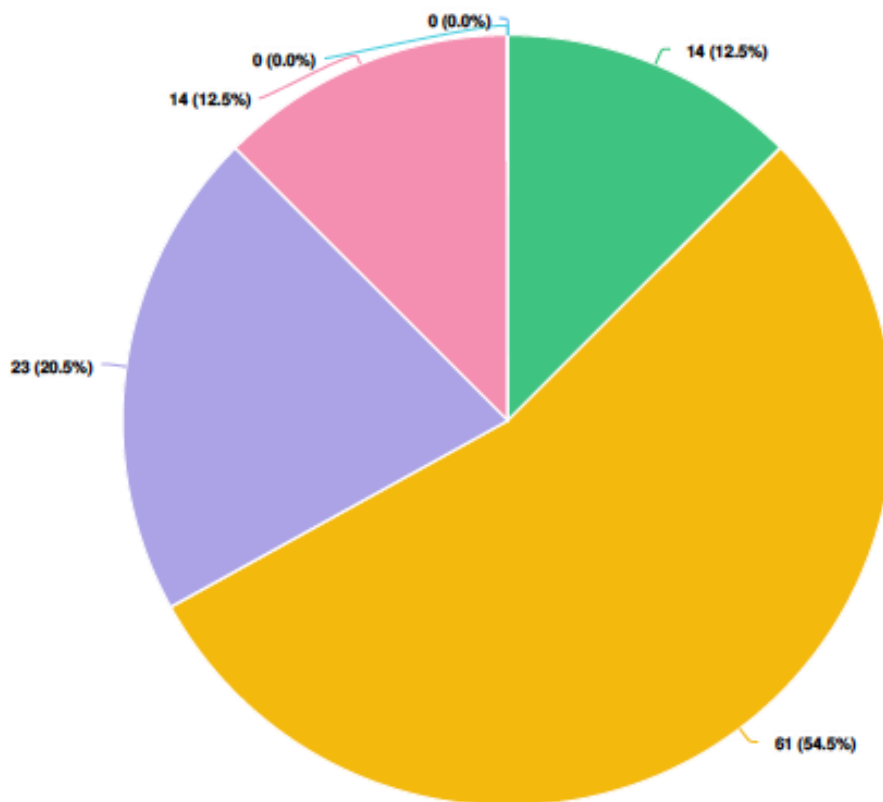
Table: Importance of City Services

City Service to improve or maintain	This is important	This is not important	This is urgent	This is not urgent	Important and urgent
Recreation services	96%	3%	40%	57%	
Cultural services	74%	25%	18%	80%	
Sewage collection and treatment	97%	3%	80%	20%	Yes
Good roads	96%	2%	67%	32%	
Parks	89%	9%	81%	19%	Yes
Bus transit	74%	24%	24%	75%	
Bike paths	62%	37%	25%	75%	
Pedestrian paths	89%	11%	57%	43%	Yes
A busy and attractive downtown	93%	7%	68%	32%	Yes
A healthy environment	98%	2%	69%	30%	Yes
Employment opportunities	89%	11%	69%	30%	Yes
Economic Development	92%	8%	61%	39%	Yes
Affordable housing	87%	12%	71%	28%	Yes
Diversity of housing	83%	16%	56%	43%	Yes

Appendix A: Survey Response Data, Multiple Choice (Rupert Talks)

The following is a listing of all multiple-choice data sets from the survey. You may notice that some question numbers are missing in this section, as written responses were codified/tagged according to topic and included in Appendix B.

Q3 What is your age range?

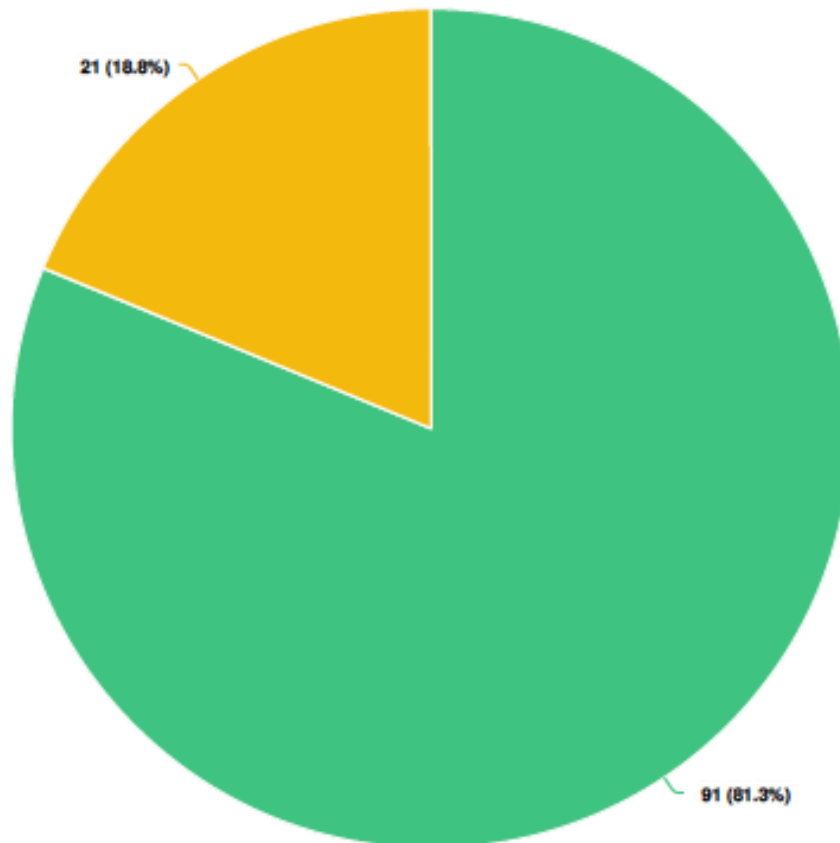


Question options

20-29 30-49 50-64 65 and over 0-13 14-19

Optional question (112 response(s), 13 skipped)
Question type: Dropdown Question

Q4 | Do you own or rent your home?

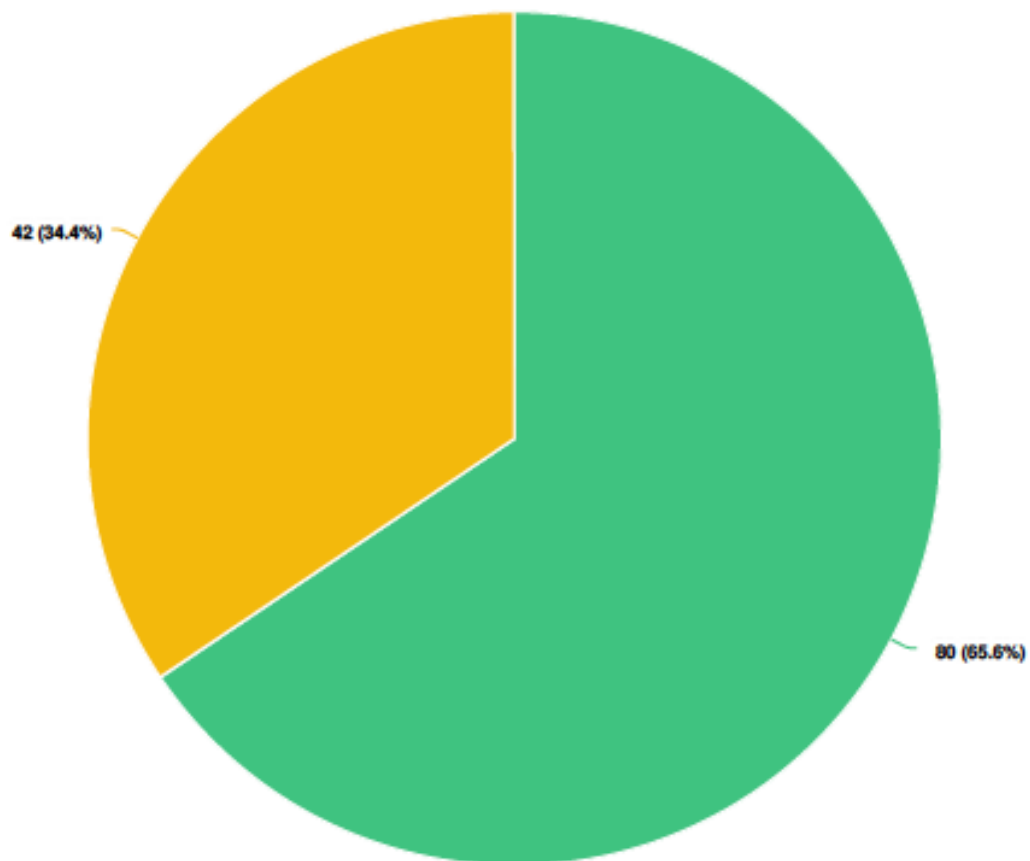


Question options

● Own ● Rent

Optional question (112 response(s), 13 skipped)
Question type: Dropdown Question

Q7 Are you familiar with the City's Official Community Plan?

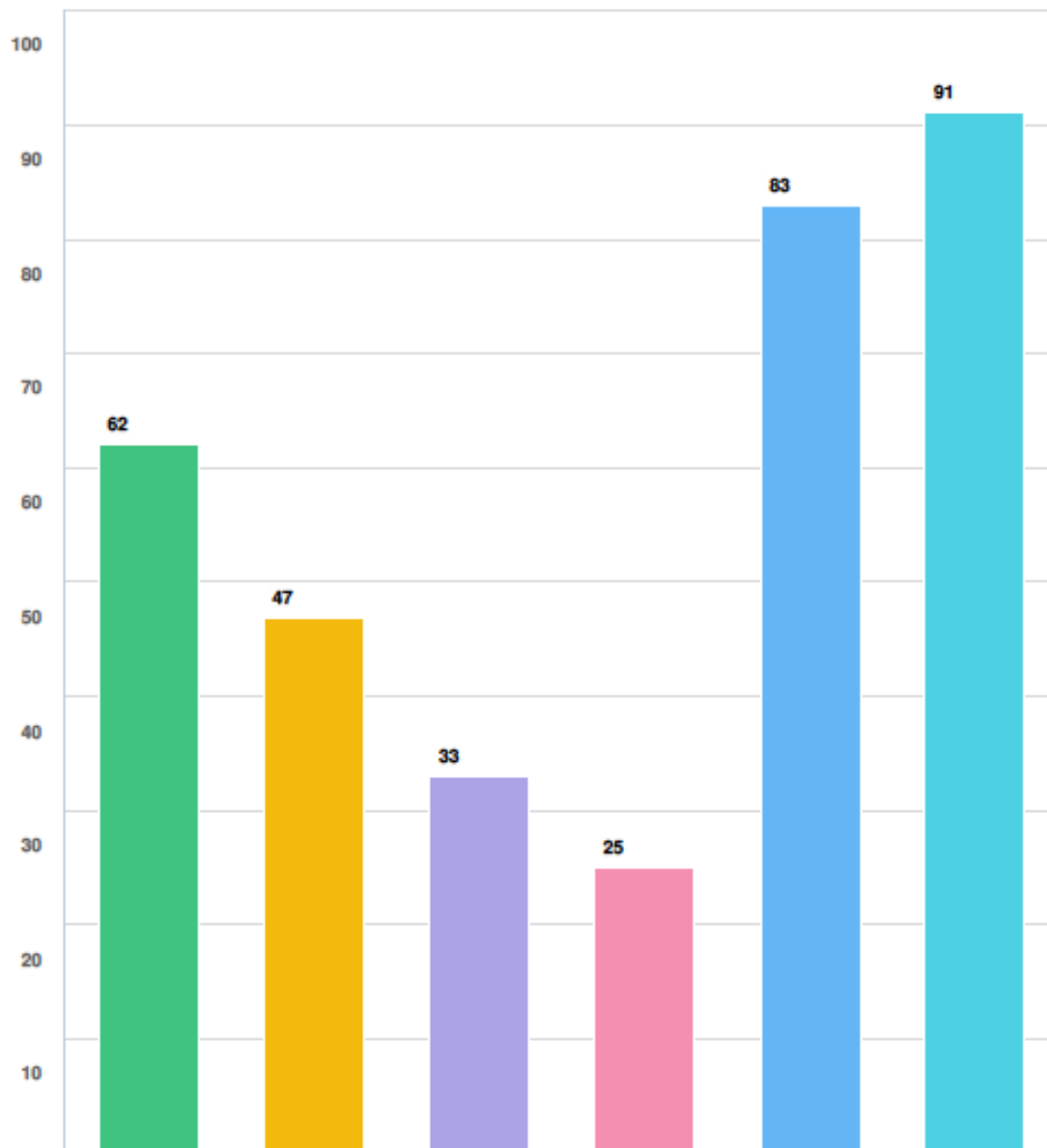


Question options

☒ Yes ☐ No

Optional question (122 response(s), 3 skipped)
Question type: Dropdown Question

Q9 What kind of residences should Prince Rupert have more of? Check all that apply.

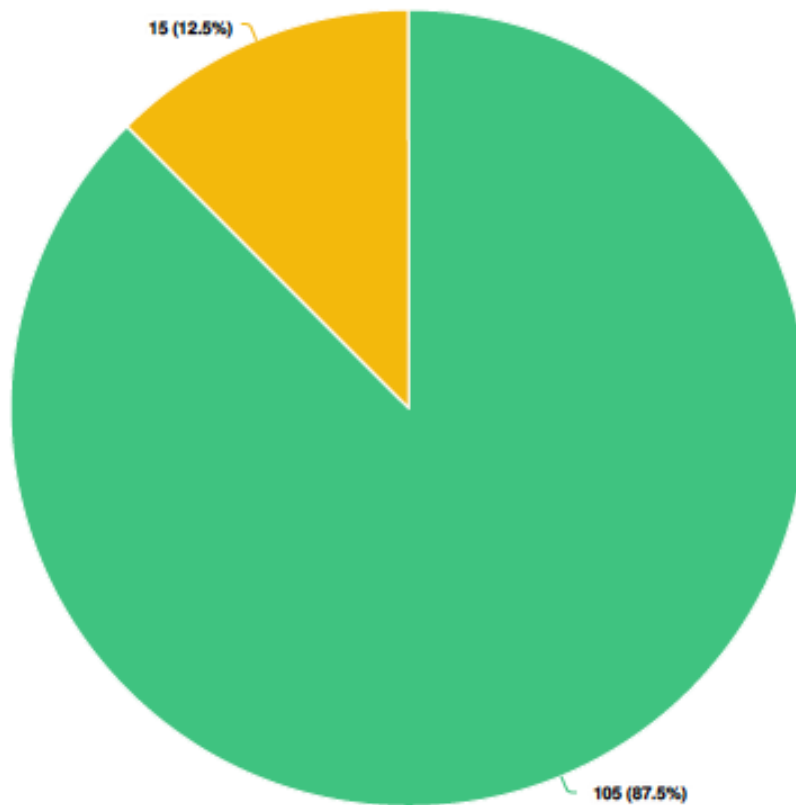


Question options

Single Family Dwellings Secondary Suites Duplexes Triplexes Town Homes
Apartments/Condominiums

Optional question (121 response(s), 4 skipped)
Question type: Checkbox Question

Q10 Should the City develop an Active Recreation Plan that provides for City-wide pedestrian and bicycle paths?

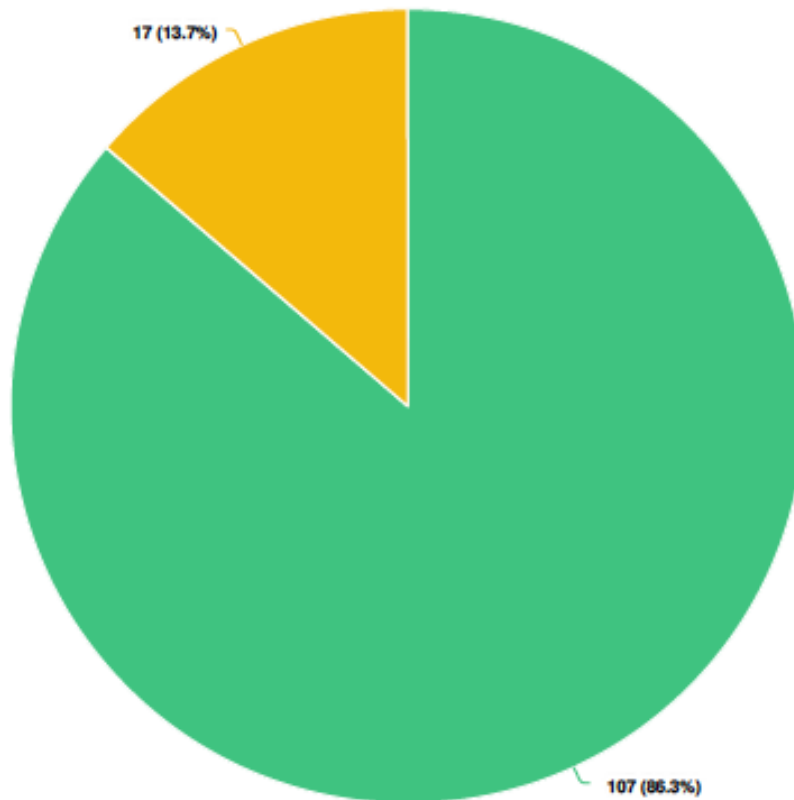


Question options

● Yes ● No

Optional question (120 response(s), 5 skipped)
Question type: Dropdown Question

Q11 Are you familiar with the Redesign Rupert Vision 2030 document?

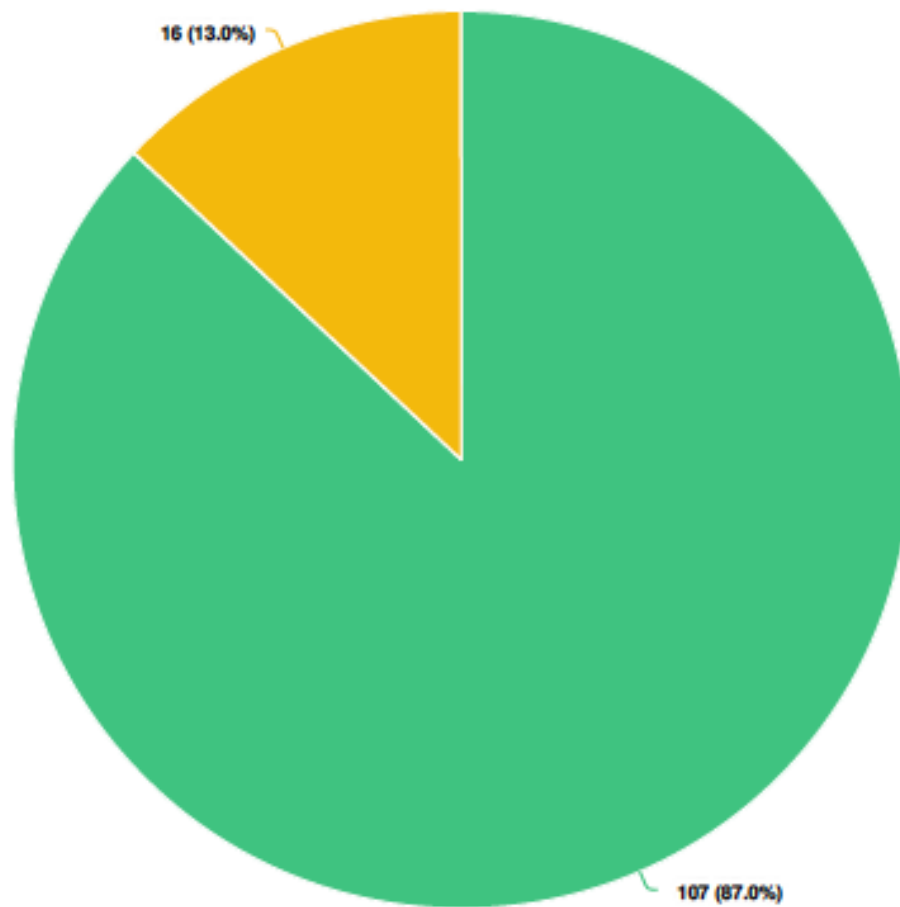


Question options

● Yes ● No

Optional question (124 response(s), 1 skipped)
Question type: Dropdown Question

Q13 | The 2030 Vision sees the city's historical downtown as the heart of the community to be revitalized and renewed, offering the services that attract residents and visitors. Do you agree with this focus?



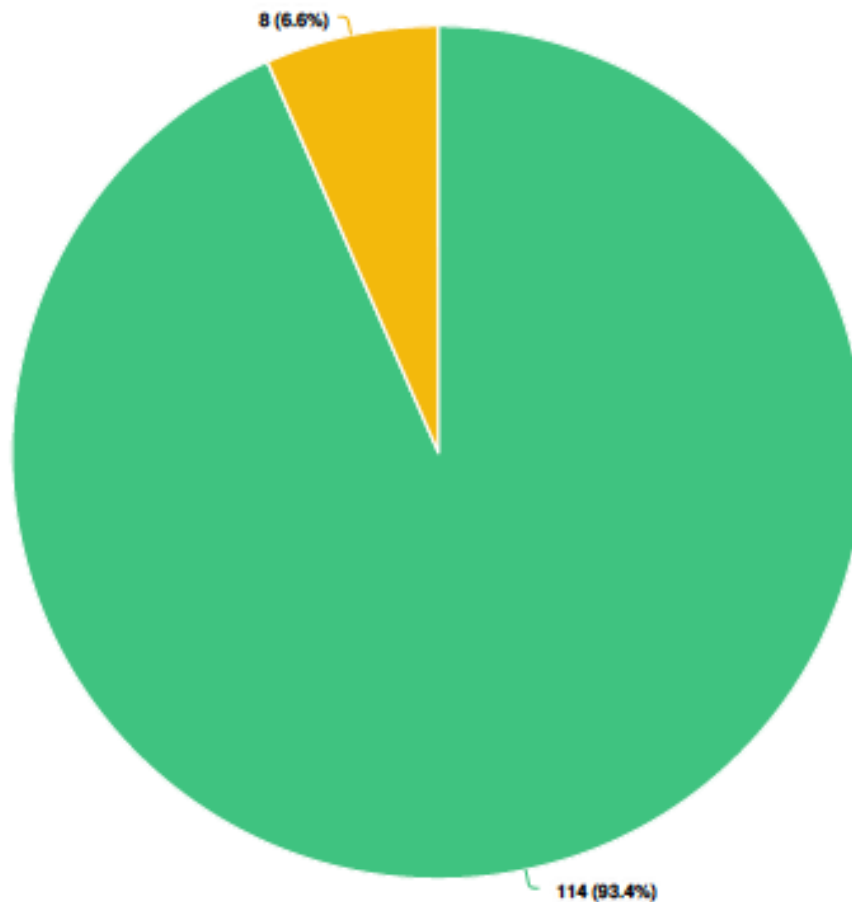
Question options

☒ Yes ☐ No

Optional question (123 response(s), 2 skipped)

Question type: Dropdown Question

Q14 Central to the 2030 vision document is an approach that sees the City, Industry, First Nations, Residents and Stakeholder groups working collaboratively. This would not have any organization giving up their appropriate mandate and responsibilities ...

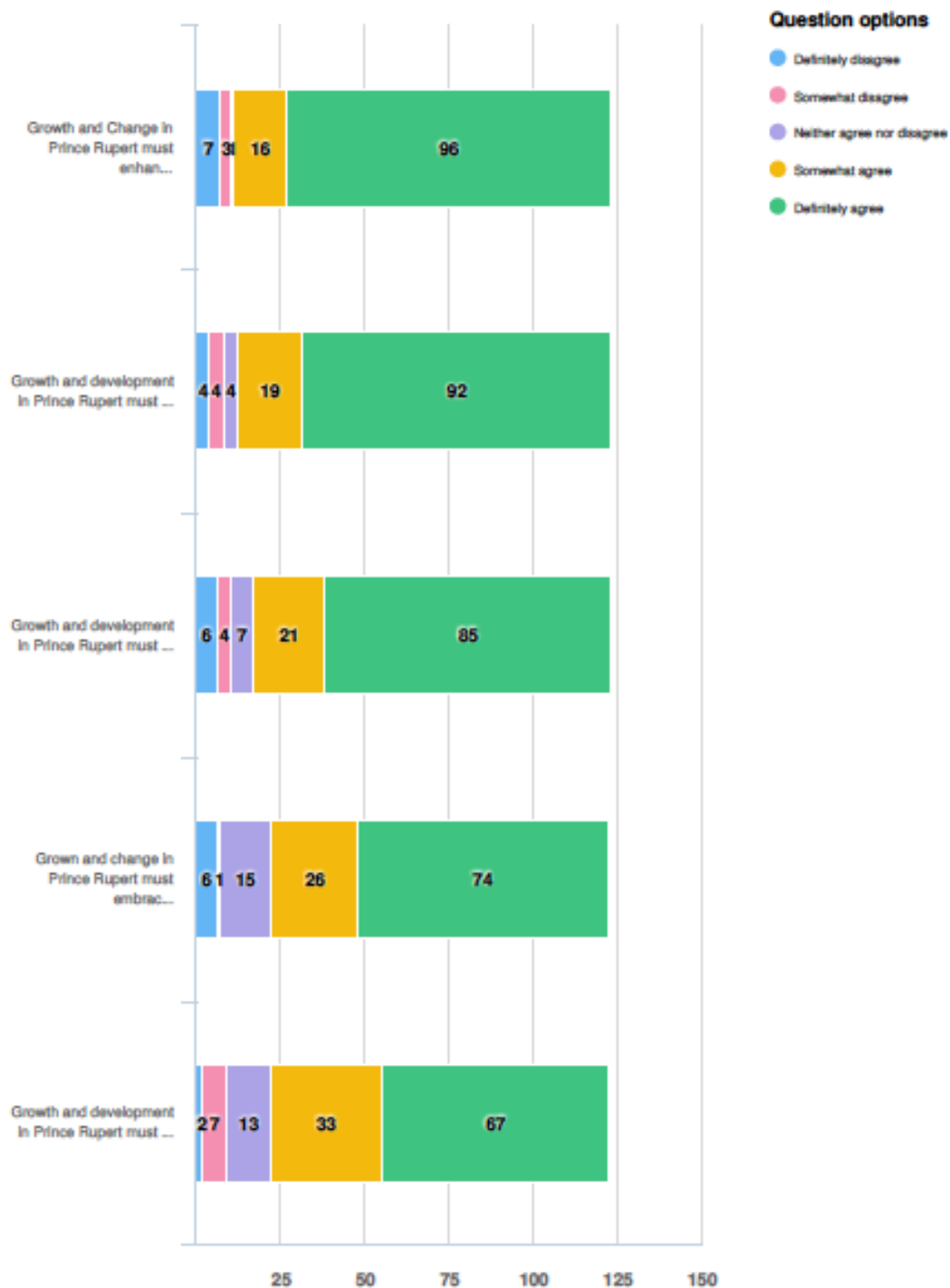


Question options

● Yes ● No

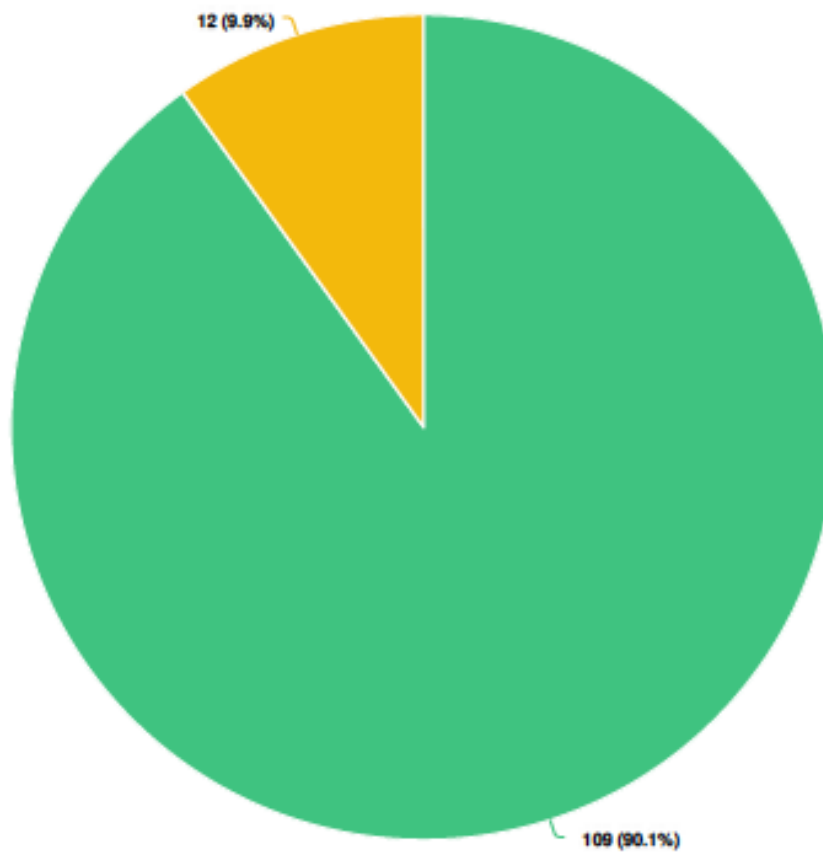
Optional question (122 response(s), 3 skipped)
Question type: Dropdown Question

Q15 The 2030 Vision document proposes five principles for successful renewal of Prince Rupert. Please indicate your level of agreement or disagreement with each of the principles.



Optional question (123 response(s), 2 skipped)
Question type: Likert Question

Q16 The 2030 Vision document sees a new Prince Rupert as doubling its population but in a way that reflects the best of its history and past character. This vision sees the downtown as an attractive place with new development, more waterfront access, a...



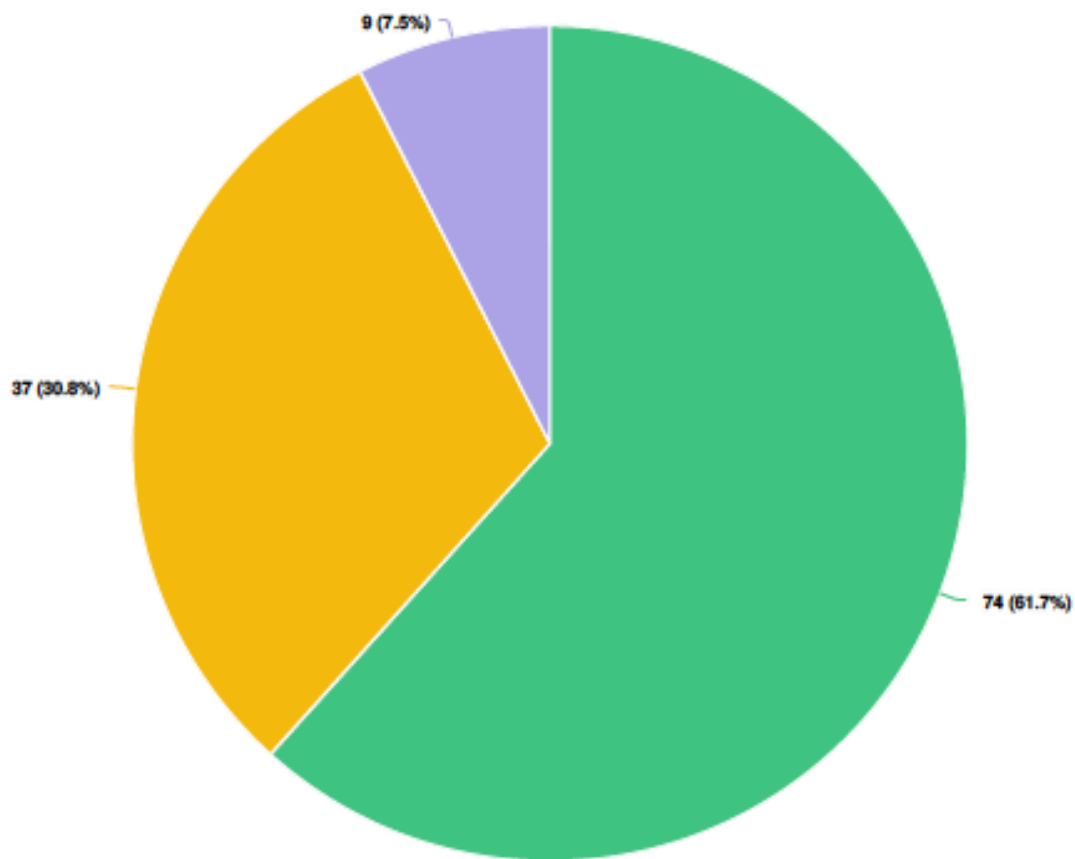
Question options

☐ No ☒ Yes

Optional question (121 response(s), 4 skipped)

Question type: Dropdown Question

Q18 The 2030 Vision document contemplates a Downtown Land Use Framework. Please indicate your view on this proposal from a 1 to 3 scale (1 =agree, 2 = neutral 3 = disagree). (Please feel free to use your browsers zoom function to see the plan in more d...

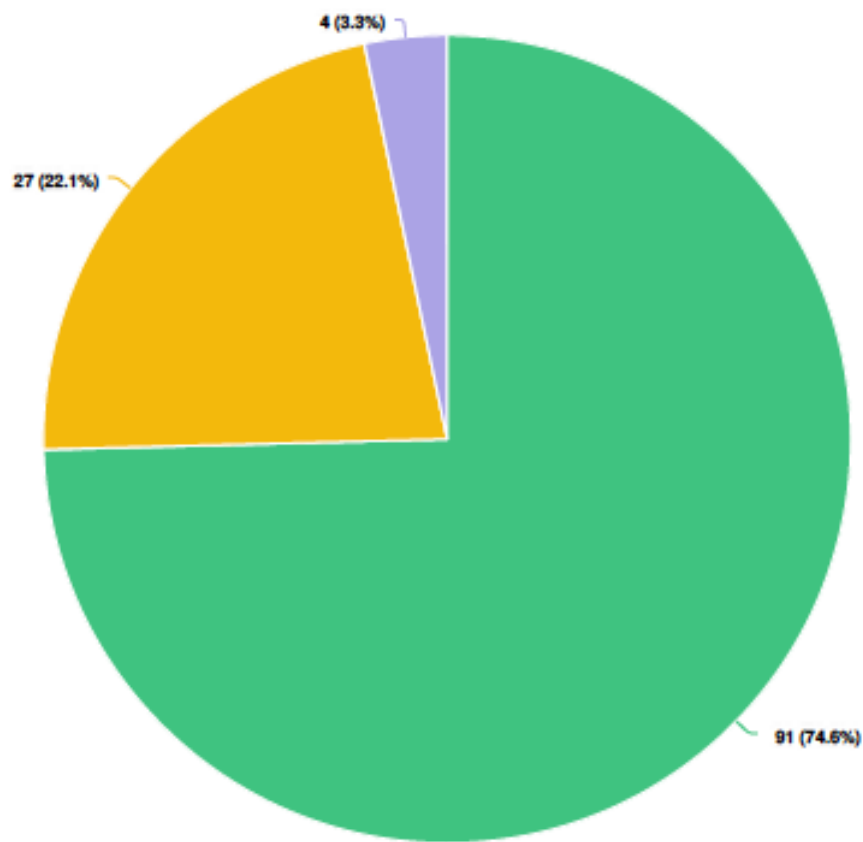


Question options

3 - Disagree 2 - Neutral 1 - Agree

Optional question (120 response(s), 5 skipped)
Question type: Dropdown Question

Q20 The 2030 Vision document recognizes the importance of First Nations and sees the success of First Nations in the region being associated with the success of Prince Rupert. Please indicate your view on this proposal on a scale of 1 to 3. (1 = agree, ...

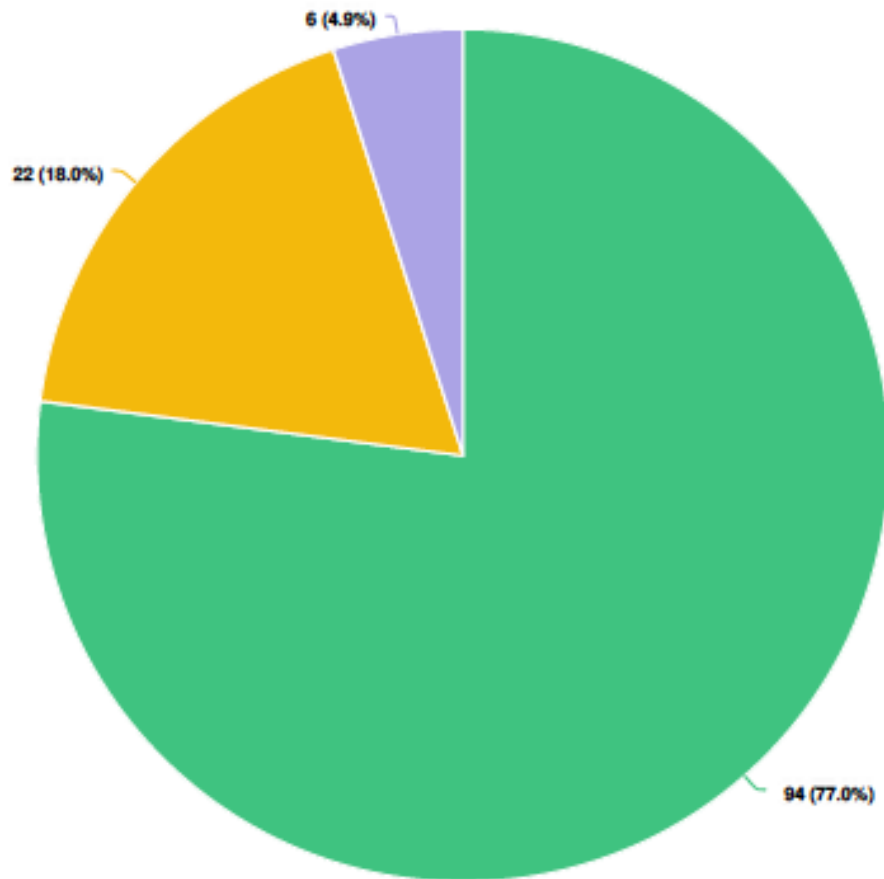


Question options

3 - Disagree 2 - Neutral 1 - Agree

Optional question (122 response(s), 3 skipped)
Question type: Dropdown Question

Q22 | The 2030 Vision Document contemplates a City wide Open Space Network. Please indicate your view on this proposal on a scale of 1 to 3. (1 =agree, 2 = neutral 3 = disagree).

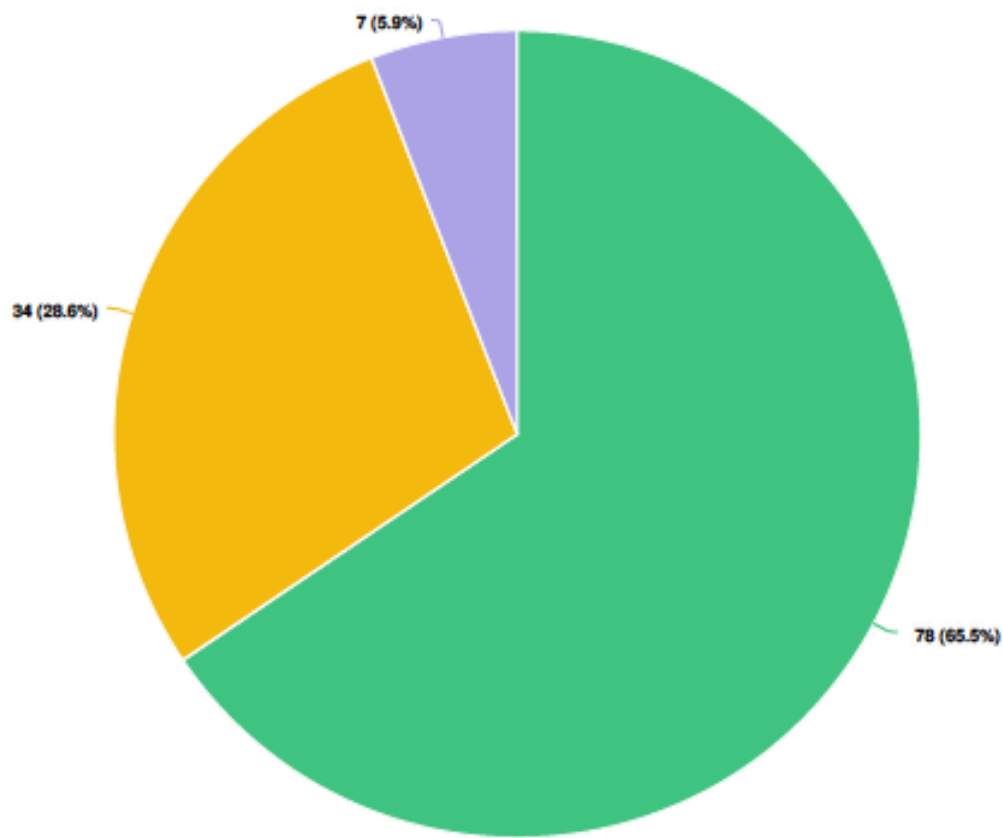


Question options

3 - Disagree 2 - Neutral 1 - Agree

Optional question (122 response(s), 3 skipped)
Question type: Dropdown Question

Q24 The 2030 Vision document contemplates a City Core Arts and Cultural Framework. Please indicate your view on this proposal on a scale of 1 to 3. (1 =agree, 2 = neutral 3 = disagree).



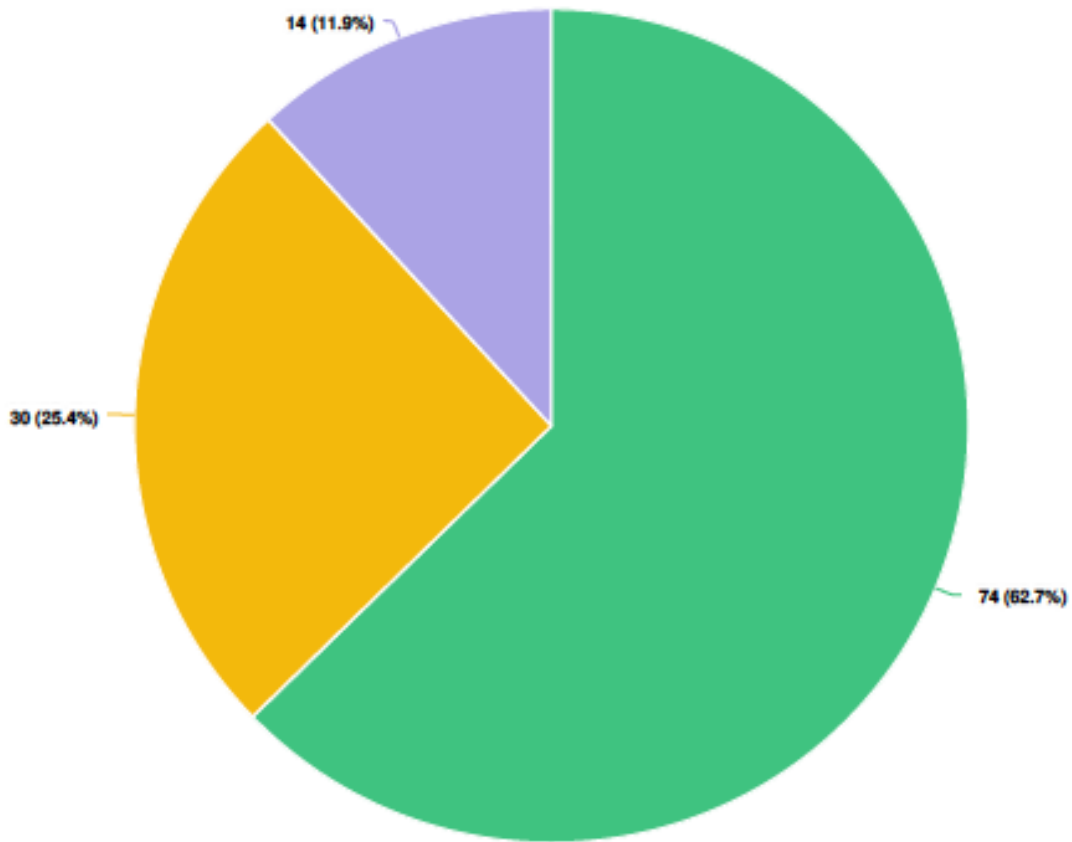
Question options

3 - Disagree 2 - Neutral 1 - Agree

Optional question (119 response(s), 6 skipped)

Question type: Dropdown Question

Q26 | The 2030 Vision Document contemplates a City Core building heights Framework. Please indicate your view on this proposal on a scale of 1 to 3. (1 =agree, 2 = neutral 3 = disagree).

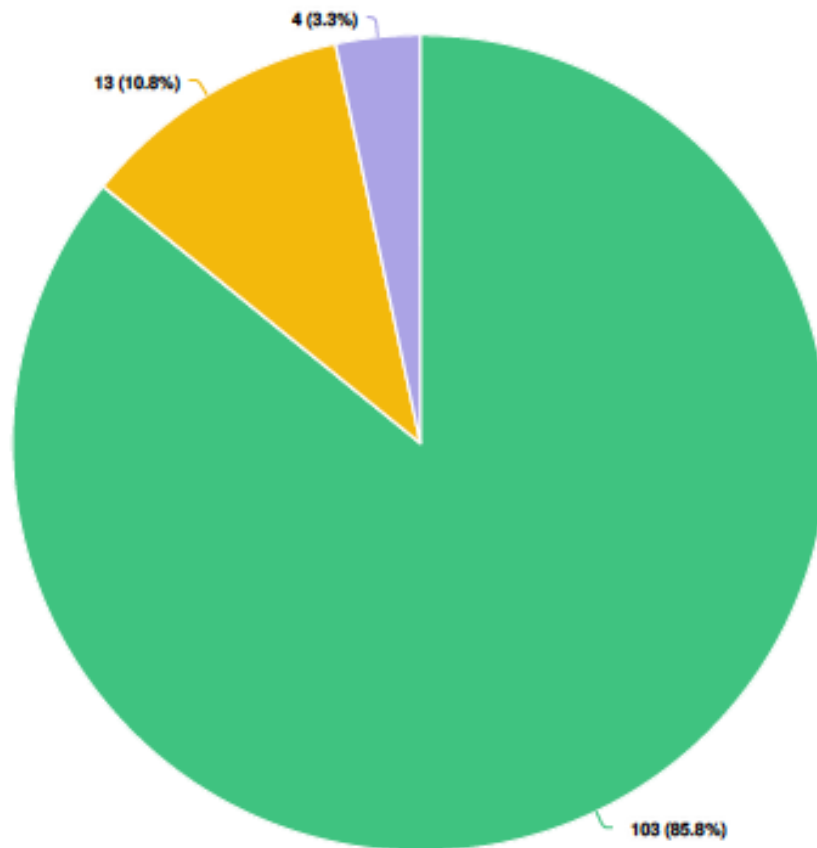


Question options

3 - Disagree 2 - Neutral 1 - Agree

Optional question (118 response(s), 7 skipped)
Question type: Dropdown Question

Q28 The 2030 Vision Document contemplates a “Placemaking” strategy to create compelling places (such as destination parks, beautiful streets, engaging public areas) in the downtown that attract residents and visitors to the downtown. Please indicate yo...



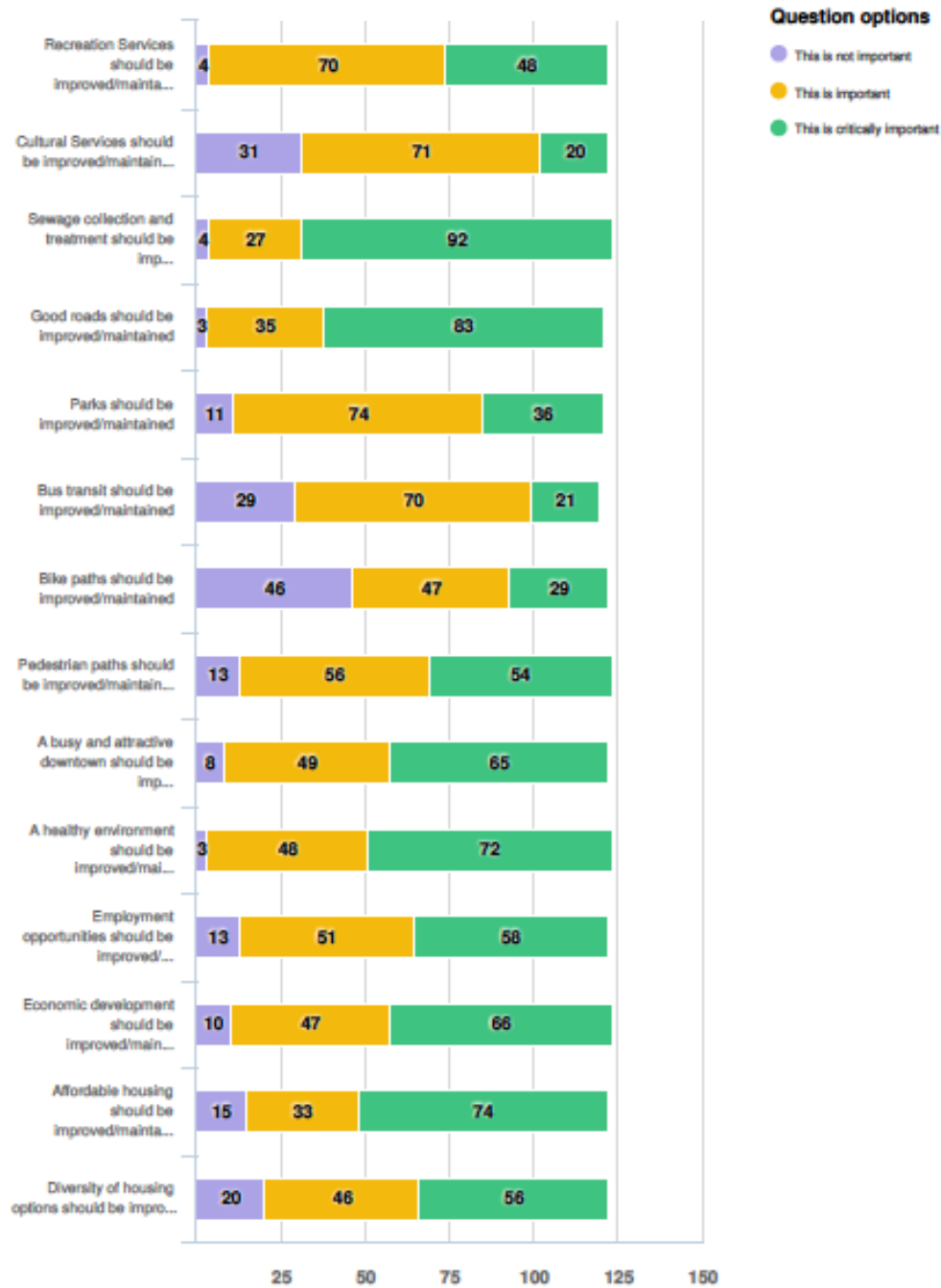
Question options

3 - Disagree 2 - Neutral 1 - Agree

Optional question (120 response(s), 5 skipped)

Question type: Dropdown Question

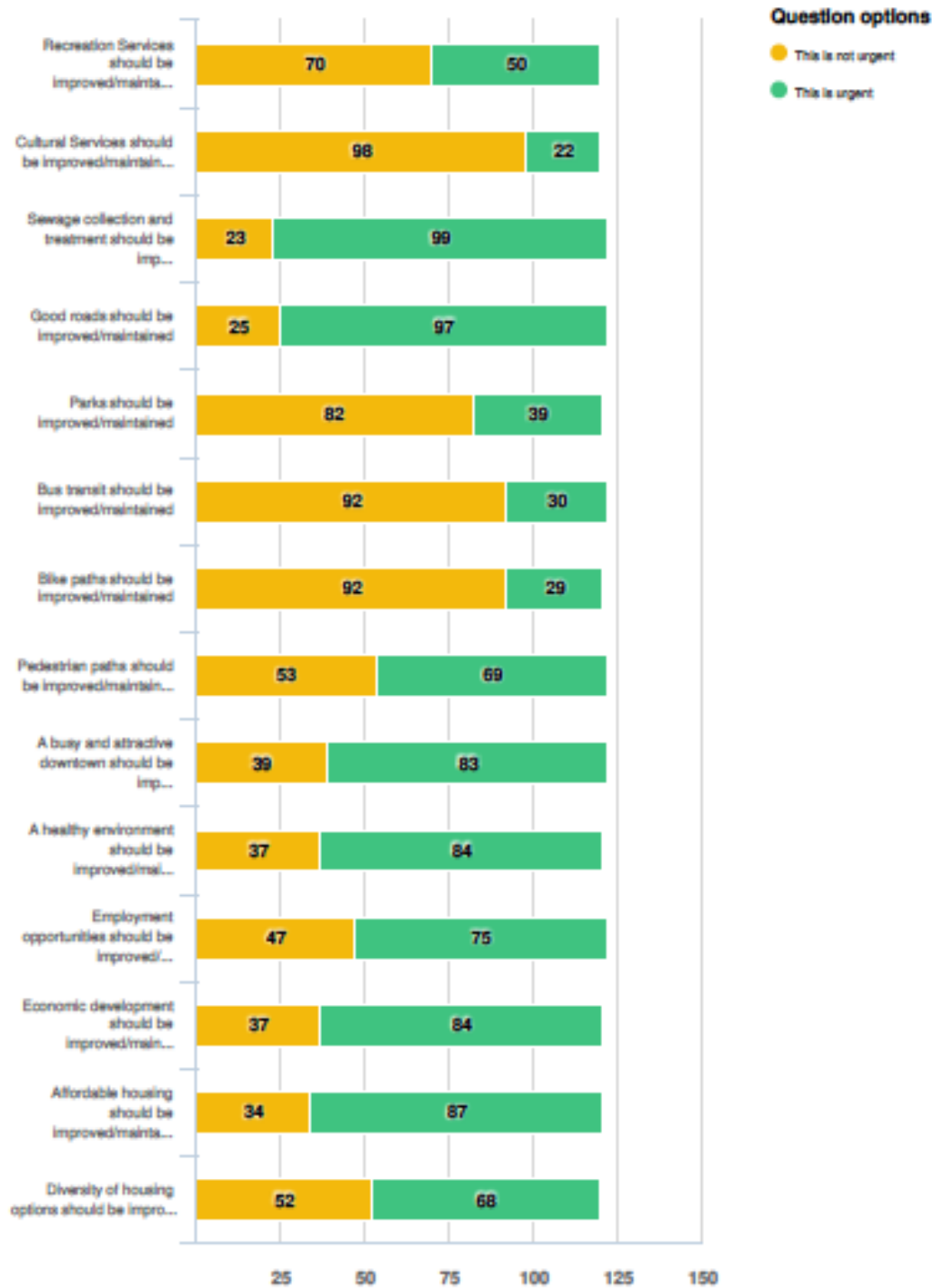
Q30 The City, like your household or business, have limited resources and many competing responsibilities. This means that choices and priorities have to be made in which goals, objectives and actions are advanced or looked after first. The City, for e...



Optional question (123 response(s), 2 skipped)

Question type: Likert Question

Q31 Please check each of the following in terms of whether you see each as urgent or not urgent (i.e. should be done sooner rather than later).



Optional question (122 response(s), 3 skipped)
Question type: Likert Question

Appendix B: Survey Response Data, Written Comments (Rupert Talks)

In evaluating survey responses, written comments were tagged according to theme in order to understand the major themes that emerged. Major themes were described in the “Results” section of the Report, while the tables below provides the full scope of tagged responses.

Question 5:

We would now like to hear your opinions about Prince Rupert and its future.
What do you value about Prince Rupert?

Tag	Number of Responses
Inclusive community	48
Natural Beauty	43
Accessibility to nature	35
The ocean	31
Positive community	27
It's small scale	17
Good recreation facilities	15
Diverse community	15
Promising future	14
Walkable community	13
Hiking trails	12
Outdoor activities	10
The weather	9
It is home	9
Short commute	7
Safe community	7
Compact community	7
Employment opportunities	7
Unique history	6
Clean air	6
Affordable housing	5
Local food	5
Great for young families	5
Community volunteers	4
Local stores	4
Slow pace of life	4
Improve the downtown	4
Community events	4
Good mayor and council	3
Good City staff	3
Ocean views	3
The artistic community	3
The indigenous community	3

Replace key infrastructure	3
Vibrant communities	2
Remote location	2
Heritage architecture	2
Increase the amount of facilities	2
Need beach access	2
Good alternative transportation infrastructure	1
Convenience	1
State of disrepair	1
Improve City cleanliness	1
Special place identity	1
The college	1
Community programs	1
Future should focus away from industry	1
Add wastewater treatment	1
No value	1
Bad weather	1
Need population growth	1
Need density increase	1
Cow Bay	1

Question 6:

What do you think needs to change in Prince Rupert?

Tag	Number of Responses
Enforce building upkeep	24
Improve the downtown	20
Improve water access	17
Improve City cleanliness	15
Affordable housing	14
Revitalize downtown buildings	12
Utilize empty buildings	11
Increase retail diversity	10
Improve road infrastructure	10
Improve basic infrastructure	10
Trails	9
Reduce taxes	8
Walkable community	8
Add housing diversity	7
Solve problem of downtown homeless/drug users	6
Good alternative transportation infrastructure	6
Improve water quality	6
Affordable rental market	6
Increase retail space	6
Increase local businesses	5

Add more recreation	5
Additional social service support	5
Improve bylaw enforcement	5
Improve the waterfront	5
Increase community facilities	5
Beautify community	4
Airport	4
Need beach access	4
Green spaces	4
Better accessibility to nature	4
Downtown accessibility	3
Control non-resident property owners	3
Increase housing pool	3
Recycling service	3
Increase clustering of small businesses	2
Restore municipal buildings	2
Add a second boat launch	2
Stricter residential bylaws	2
Covered sidewalks downtown	2
Airline prices	2
Safe community	2
Remove old buildings	2
Reduce port dependency	2
Citizen and City responsibility for PR	2
Lack of health care infrastructure	2
Increase nature consideration with industrial developments	2
Additional bus routes	2
Encourage more tech businesses	1
Increase partnerships with First Nations	1
Community's attitudes	1
Affordable grocery stores	1
Revitalize the Gondola	1
Encourage local food	1
Allow for residential chicken ownership	1
Tree grants	1
Enforce parking regulations	1
Need density increase	1
Attract/maintain downtown business	1
Better signage	1
OCP is a good direction	1
Better amenities	1
Expensive	1
Community engagement	1
Promote all year tourism	1
Create a complete community	1

Address abandoned vehicles	1
Stop degradation of community services	1
Negativity online	1
City transparency	1
Future should focus away from industry	1
Improve land use planning between community and industry	1
Stop waterfront parking tax	1
Community events	1
Reduce unemployment	1
Year round public washrooms	1
Re-evaluate some bylaws	1
Incentive for improving homes	1
Penalize run down businesses/residential units	1
Reduce catering to large corporations	1
Increase food franchises	1
Indoor activities	1
Another shopping centre	1
Parking	1
Address scattered shopping carts	1
Preserve current assets	1
Add an active transportation strategy	1
Implementation of Vision 2030 design recommendations	1
Seniors housing	1
Need rental spaces	1
Healthier communities	1
Community programs	1
Children activities	1
Reroute truck traffic out of downtown	1
Allow artisans along cruise ship causeway	1
Need mixed use housing	1
Increase police force	1
Add big box retail	1
City staff need to recognize their limitations	1
Reduce municipal service cost	1
Reduce city traffic	1
Citizen equality	1
Reduce City workers and services	1
More collaboration between all stakeholders	1
Increase history awareness	1
Local food	1
Community areas	1
Improve living conditions for port workers	1
Better representation of indigenous peoples	1
Place naming weak	1

Protect heritage sites	1
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Question 8:

Do you have any particular concerns with the OCP?

Tag	Number of Responses
No concern	28
Not realistic	6
Outdated	3
Industrial zoning issues	2
Too Expensive	2
City Actions do not align with the OCP	4
Needs Public Water Access	2
Add more recreation facilities	2
Replace key infrastructure	2
Improve zoning regulations	2
Lack of diversity	1
Weak place naming	1
Increase the focus on the timeline	1
Increase public input	1
Too complicated	1
Include near future goals	1
Narrow	1
Too big	1
Contradictory	1
Allow for residential chicken ownership	1
Lack of enforcing form and character	1
Needs implementation of monitoring and measuring goals	1
Buildings lack indigenous design	1
Lack of health care infrastructure	1
Does not reflect community needs	1
Needs to address impacts of what makes the city unique	1
Lack of execution of goals	1
Lack of accountability	1
Need an active transportation strategy	1
Process too slow	1
Not transformative enough	1
Benefits the rich	1
Lack of social understanding	1
Lack of public service	1
Restrictive	1
Need density increase	1

Question 12:

Do you have any views about the overall 2030 Vision Document? Provide comments here.

Tag	Number of Responses
Good direction	43
No opinion	8
Not realistic	6
Needs more of a local perspective	5
Too expensive	4
Unsure if City will follow through	3
Same as 2007 document	2
Ambitious	2
Needs a timeline	2
Should not be managed by the City	2
Lack of water access	1
Overwhelming	1
Not inclusive of all races	1
Concern on rezoning	1
Concern of green space loss	1
Accessibility for disabled people	1
Utilize empty buildings	1
Unsure about population increase	1
Needing ground level homes	1
Fix roads before bike lanes and sidewalks	1
Need a priority list in vision statement	1
Less focus on Seal Cove/Cow Bay	1
Bigger lots in neighbourhoods are needed	1
Too much bias	1
Expand into Tsimshian peninsula	1
Incorporate surrounding communities	1
2030 timeline too short	1
Reinspect technical details	1
Need parking around boat launch	1
Need information on expanding health infrastructure	1
Unsure about environmental protections	1
Improve Rec Centre	1
Improve mall	1
Improve basic infrastructure	1
Ensure the plan includes schooling expansions	1
Improve City cleanliness	1
Need beach access	1
Add more parks	1

Focus more on business and downtown	1
Revitalize community programs/facilities	1
Focus on healthy living	1
Where does future City expansion occur	1
Work in progress	1
Does not address urgent town issues	1
Narrow	2
Lack of diversity	1
Hesitant about 3 rd Ave extension	1
Blocking of current waterfront views	1
Future should focus away from industry	1
Need density increase	1
Limit cruise docks	1
Need information on new facilities	1
Increase local energy	1
Add trees to streets	1
No more malls	1
Avoid mixed use downtown	1
Concerns with downtown housing	1
Focus housing in residential areas	1

Question 17:

The 2030 Vision sees the downtown as an attractive place with new development, more waterfront access, a significant amount of residential development in the downtown areas (downtown, midtown and a new Marina District). Do you agree with this idea for the downtown? If not, why not?

Tag	Number of Responses
Concerns with downtown housing	4
Downtown unsafe	1
No water front access	2
Relocate downtown to avoid excessive rain	1
Improve the downtown	1
State of disrepair	1
City actions do not align with OCP	1
Future should focus away from industry	1
Lack of health care infrastructure	1
Improve the waterfront	1
Not realistic	2
Improve city cleanliness	1
Focus on housing in residential areas	1
Increase retail space	1

Question 19:

Additional comments on the Downtown Land Use framework

Tag	Number of Responses
Good direction	3
Enforce building upkeep	3
Housing downtown needed	2
Equal spatial distribution of development	2
Improve water access	2
Revitalize neighbourhoods before expanding them	2
Not realistic	2
Need less industrial space	2
Need density increase	2
Move industry away from City	2
Is Marina district part of downtown?	1
Include longhouse	1
Preserve local and volunteer organizations	1
Labeling issues	1
Revitalize downtown beach	1
Multi-purpose community centres	1
Need public transparency	1
Reduce industry water access	1
Add colour downtown	1
Grandfathering of zoning	1
Unsure about population increase	1
Doesn't go far enough	1
Downtown hopeless	1
Need new City centre	1
Unsure about new airport ferry dock	1
Need seniors housing	1
Relocate downtown core closer to water	1
Integrate commercial and residential better	1
Issue with port access road	1
Wolverine terminal impact on waterfront	1
Cover Seal Cove/Sourdough Bay to park space	1
Green spaces downtown	1
Children's parks downtown	1
Not in particular	1
New Rec Centre	1
Prioritize port bypass route	1
Increase retail space	1
Increase retail diversity	1
Rethink municipal building locations	1
Preserve Cow Bay building design	1

Preserve current businesses in new residential zones	1
Downtown accessibility	1
Limited for growth	1
Utilize empty buildings	1
Increase services in neighbourhoods	1
Solve the problem of downtown homeless/drug users	1
Affordable housing	1
Focus housing in residential areas	1
Avoid mixed use downtown	1
Develop Park Ave	1
Maintain heritage buildings	1

Question 21:

Please feel free to use this space to provide additional comments on the importance of First Nations success to Prince Rupert.

Tag	Number of Responses
Equality community wide	13
Very important	13
Buildings lack indigenous design	11
Increase First Nations partnerships	4
Provide access to health, education, recreation and retail	4
Respectfully represent their population	3
Reduce community racism	2
Respect and recognize their claim	2
Important in PR's history	2
Inclusive signage	2
Implement Port's cultural portal	1
Provide them with universal water access	1
Help reconciliation	1
Agree with helping First Nations integration	1
Embrace their culture/tradition	1
Do not fit them into outside ideas	1
There is a codependence between the communities	1
First Nation success is up to each individual	1
Do not tokenize their culture	1
Unsure of meaning	1
Increase their quality of life	1
Give business owners more voice	1
Integrate elders into City Hall meetings	1

Question 23:

Additional comments on the proposed Open Space Framework from the previous question..

Tag	Number of Responses
Good direction	14
Maintain trails and existing parks	5
Protect old growth forests	2
Create a walkable community	2
Take the climate into account	2
200 metres of all households	1
Lack of complete streets on map legend	1
Utilize empty lots as park space	1
No more concrete on natural park spaces	1
Revitalize gondola	1
Expensive plan	1
Include waterfront access	1
Ensure open space does not cut off industrial opportunities	1
Preserve natural spaces	2
Preserve access to Cow Bay and downtown	1
Do not need park expansion	1
Develop houses in drier areas	1
Add native plants to existing parks	1
More open space in Seal Cove	1
Waterfront park on CN Rail	1
Not realistic	1
Children's parks	1
Add parking lots	1
Reduce street parking	1
Accessibility to parks	1
Better sidewalks	1
Add new parks	1
Upgrade blue heron park	1
Clean up parks	1
Improve City cleanliness	1
Enforce building upkeep	1
Prioritize housing	1
Hard to interpret map	1
Need density increase	1
Preserve fishing/cannery heritage	1
Future state of park at McKay/Kootenay?	1
What is Westview upgrade?	1

Question 25:

Additional comments on the proposed Arts/Culture Framework from the previous question.

Tag	Number of Responses
Good direction	9
Increase native art	3
Downtown unsafe	2
Consult with First Nations on long house location	2
Include Lester Centre	2
Include arts/culture in current recreation hub	1
Use downtown space for art	1
Youth friendly options	1
Utilize current Community Arts Council	1
Unsure of sustainable vision	1
Narrow	1
Move outside downtown core	1
Expensive plan	1
Add event space	1
Showcase community diversity	1
Identify carving shed by the Court House in plan	1
Involve schools	1
Increase workshops/campaigns	1
Waste of time	1
Improve museum	1
Art installations throughout town	1
Confused on 8 th section	1
Include history on fishing	1
Increase First Nations partnerships	1
Respect for First Nations in history	1
Maintain existing parks	1
Be specific	1
This adds community authenticity	1
This adds community vibrancy	1
Improve basic infrastructure	1
This is a second priority	1
Include the Pillsbury House	1

Question 27:

Additional comments on the proposed Building Heights Framework from the previous question.

Tag	Number of Responses
Good direction	12
No buildings over 4 stories	5
Need density increase	4

Do not obstruct current building views	4
Reduce Marina District height	4
No need for high rise buildings	2
Add more high rise developments	1
Add markets	1
Focus on attracting developers/investors downtown	1
Reduce height for McBride and 3 rd Ave	1
Guarantee public accessibility	1
Concerns about infrastructure	1
Spread out tall buildings	1
Reduce waterfront density	1
Maintain theme of City	1

Question 29:

Additional comments on the proposed "Placemaking" strategy from the previous question.

Tag	Number of Responses
Good direction	11
Ensure safety in these areas	8
Improve city cleanliness	5
Walkable community	3
Current strategies not designed for weather	2
Increase city engagement	1
Upgrade instead of expand	1
Safe space for vulnerable population needed	1
Placemaking needs to serve the locals	1
Do not ignore surrounding neighbourhoods	1
Housing downtown needed	1
Hard concept to enforce	1
Community events	1
Relocate downtown to avoid excessive rain	1
Consult with local population	1
Better representation of indigenous peoples	1
Need public transparency	1
Add more recreation	1
Only need clean streets and new parks	1
Expensive plan	1
Low priority	1
Show ideas	1
Downtown accessibility	1
Need density increase	1
Need free indoor spaces	1
Mckay dog park problem	1